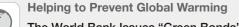
# Contributing Solutions to Social Issues through Our Business

The Nomura Group, through its products and services, facilitates appropriate flows of funds, and believes its social role as a financial services company is to contribute to economic growth and sustainable development of society. By providing financial services based on the needs of customers and society and through dialogue with its stakeholders, Nomura contributes to the solution of many social issues around the world.

### Nomura Brings Issuers and Investors Together to Finance Activities that Contribute to Society

# Assisting the World's Sustainable Growth

The world today faces many social issues that demand solutions, such as global warming and obtaining sufficient water resources. To help provide these solutions, the Nomura Group acts as a conduit for financial resources by meeting the funding needs of projects that promote solutions to these issues by acting as a channel for funds from investors who want to contribute to society.



## The World Bank Issues "Green Bonds"



Global warming is a factor behind many environmental issues, including rising sea levels around the world, desertification, and abnormal weather conditions. In the developing countries, it is necessary to address global warming and economic development issues at the same time. In May 2014, Nomura acted as underwriter and distributor of the "Green Bonds" issued by the World Bank. The funds invested in these bonds are being lent to a range of projects related to the prevention of global warming. These will include developing renewable energy sources,

increasing the efficiency of energy use, and applying new technologies to agricultural systems. These projects are expected to provide relief to developing countries that are suffering from the effects of global warming.



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**Dealing with Water-Related Issues** Asian Development Bank Issues "Water Bonds"

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The number of people living in the emerging countries who have access to safe water supplies is limited, and solving issues related to water is important. In December 2013, Nomura underwrote an issue of "Water Bonds" for the ADB. The proceeds will be provided to finance many water-related projects in the Asia-Pacific region. These will include improving the efficiency of water usage, the management of water resources, and management of effluents from sewage treatment plants.



**Medical Services** 

communities and the creation of jobs

and to guaranteeing the peace of mind

of communities and the confidence that

regional residents place in their medical

services by offering solutions, including

consulting and finance in the medical

and nursing fields.

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Nomura Holdings and Nomura Securities were selected as "business promoters" for the "University-Generated Industry Creation Center Project" in April 2013. In this capacity, Nomura Holdings and Nomura Securities are taking initiatives to create new industries based on intellectual assets of universities.

## Supporting Revitalization of Regional Economies for the Future Solutions for Making Japan "Healthy" Again

To revitalize Japan's regional areas, the Nomura Group is drawing on its network and specialized know-how and is undertaking innovative projects in areas that include agriculture and medical services. Nomura identifies projects where funds are needed and supports the growth of industries that will promote sustainable development in the medium-to-long term.



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Drawing on the information obtained through Nomura's nationwide network and its financial know-how, Nomura Agri Planning & Advisory Co., Ltd., is supporting the transition toward the development of an agricultural industry in Japan with close ties to regional communities. In December 2013, with the support of the Ministry of Agriculture, Forestry and Fisheries, Nomura sponsored the "Symposium for Promoting Development of the Sixth Sector Industries," and prizes were awarded to examples of superior corporate activities.



Left: Senior Vice Minister of Agriculture, Forestry and Fisheries, Taku Eto, presents the Minister's Prize to Toshivuki Yamada, President of Koto Kvoto Co., Ltd. Right: Presentation by award-winning companies at the symposium

Contributing to Regional Medical Services through **Consulting Services for** Hospitals Nomura Healthcare Co., Ltd., contributes to the revitalization of



野村イノベーションマーケット

academia's intellectual assets







Improving Educational **Programs** 

Bonds"

#### African Development Bank **Issues "Education Support**

In September 2013, Nomura underwrote an issue of Education Support Bonds for the AfDB. The funds are being used to provide support for various education-related projects in Africa. These include investments in human capital today to build the necessary skills required to support infrastructure investments tomorrow, thereby supporting countries in their move up the global value chain.



### **Development Assistance** JICA Bonds

In December 2013, Nomura underwrote and distributed an issue of bonds for the Japan International Cooperation Agency (JICA), which is Japan's government agency providing official development assistance. These bonds were issued as part of initiatives to broaden JICA's funding sources and to make JICA's roles and activities-which include improving the infrastructure in emerging and developing countries and providing various development assistance-better known to the general public.



© African Development Bank



Urban railway projec in India (Photograph provided by Shinichi Kuno)

A child receiving a polio accination in Pakistar

### **Collaboration between Industry and Academia**

#### Matching Services for Linking Industrial Needs and Academic Ideas



Screen of the "Nomura Innovation Market Web," which is facilitating the matching of corporate needs and



## Support for Disaster **Recovery**

### **Project for Supporting Revitalization in Fukushima**

The Fukushima Branch is providing many kinds of assistance to local governments as well as universities and other interests. The aim of these activities is to promote recovery from the 2011 earthquake disaster and revitalize the regional economy. In FY2013/14, Nomura began to cooperate with Fukushima Prefecture in disseminating related information, and has assisted local governments in preparing economic revitalization plans.



The slogan of Fukushima Prefecture Fukushima" on display in the Fukushima Branch