

Presentation at Nomura Investment Forum 2013

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- 1. The Japanese economy and Abenomics
- 2. Progress toward management target
- 3. The evolving operating environment
- 4. Looking ahead

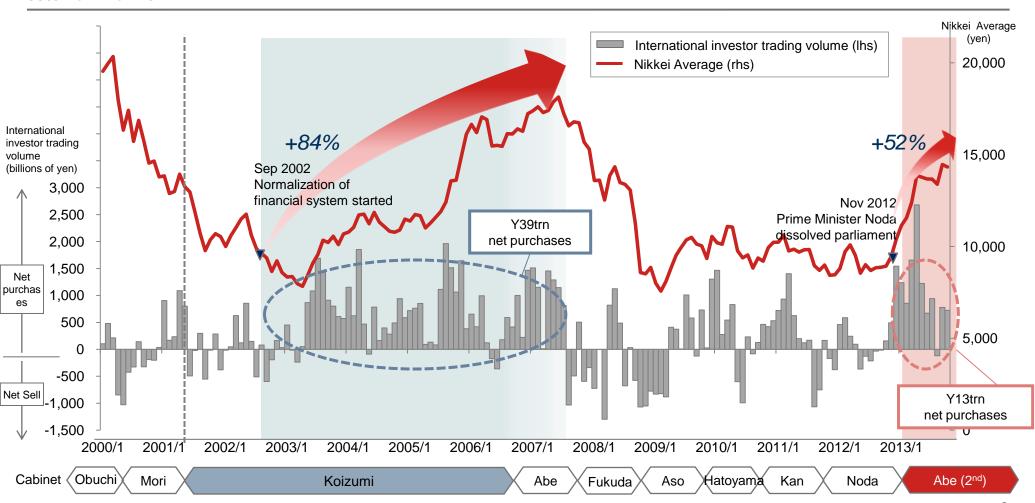


1. The Japanese economy and Abenomics



International investor trading and the Nikkei Average

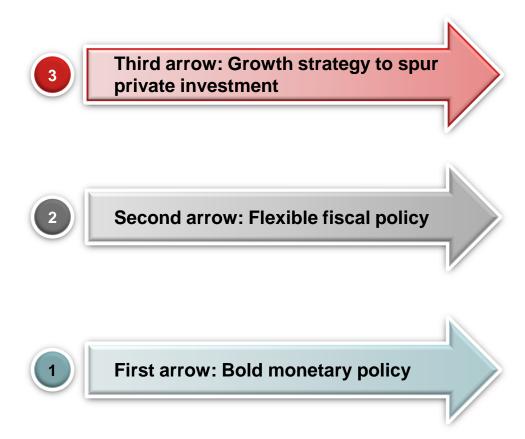
International investors turned net purchases on Abenomics monetary easing and fiscal stimulus; Nikkei Average surged over 50% from Nov 2012





The three arrows of Abenomics

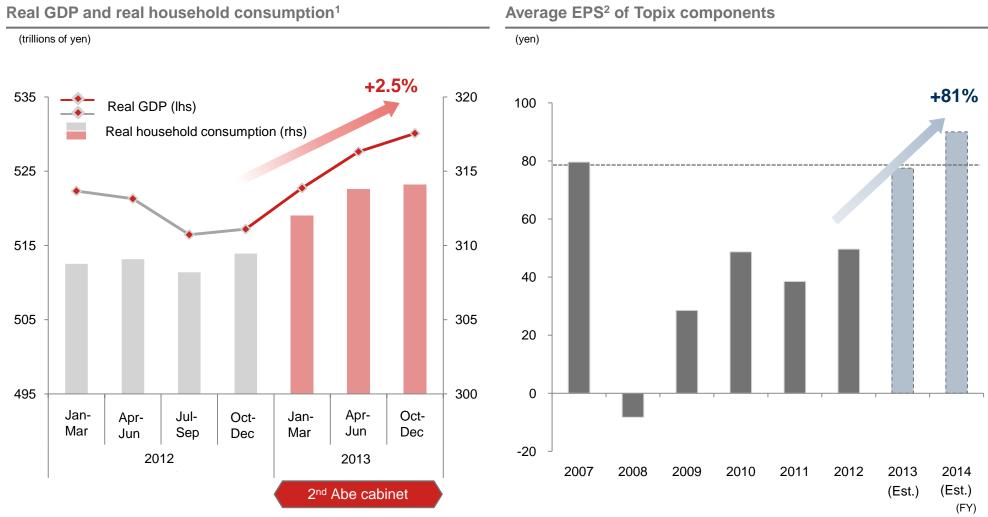
Three arrows aimed at overcoming deflation and reviving the economy





Flow through of Abenomics to the real economy

- Private consumption contributed to three quarters of real GDP growth since Abe administration took office
- Corporate earnings are recovering and FY2014/15 EPS is expected to jump 81% compared to FY2012/13



^{1.} Source: Nomura, based on Cabinet Office data. Real household consumption based on private-sector final consumption expenditure.

^{2.} Source: FY07 - FY12: Nomura, based on company disclosures; FY13 - FY14: Nomura forecasts.



The third arrow: Japan Revitalization Plan

Third arrow aimed at overcoming deflation and reviving the economy



Second arrow: Flexible fiscal policy

First arrow:
Bold monetary policy

Japan Revitalization Plan

Structural reforms including return to fiscal discipline

Financial system and the requirements of sustainable growth

Role of financial institutions

Leverage financial system using market mechanisms

- > Resolve issues related to long-term investment financing
- > Promote investment by pension funds
- Attract investment from overseas
- Mobilize household sector's Y1,568trn of personal financial assets

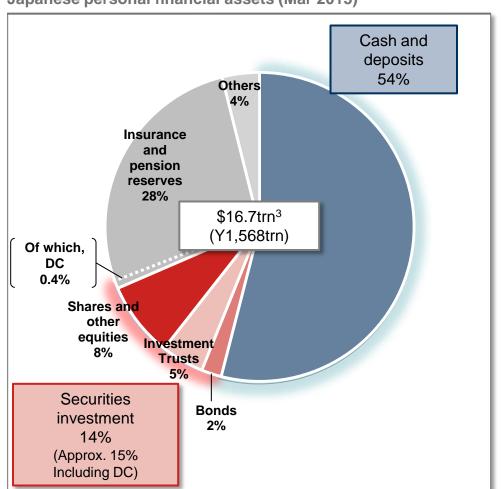


- ✓ Improve financial and investment literacy
- ✓ Promote uptake of NISA
- ✓ Support shift from savings to investment

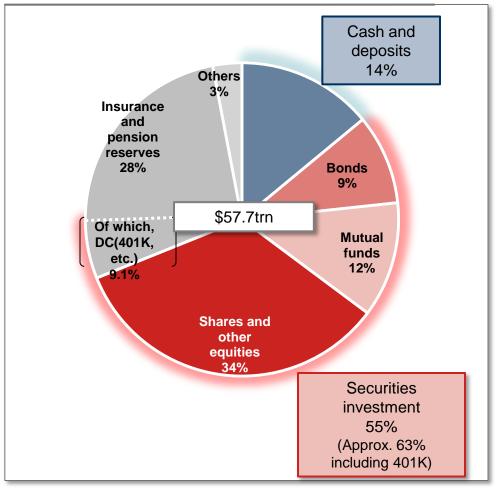


Personal financial assets in Japan and US

Japanese personal financial assets (Mar 2013)¹



US personal financial assets (Mar 2013)²



^{1.} Source: Bank of Japan Flow of Funds Accounts.

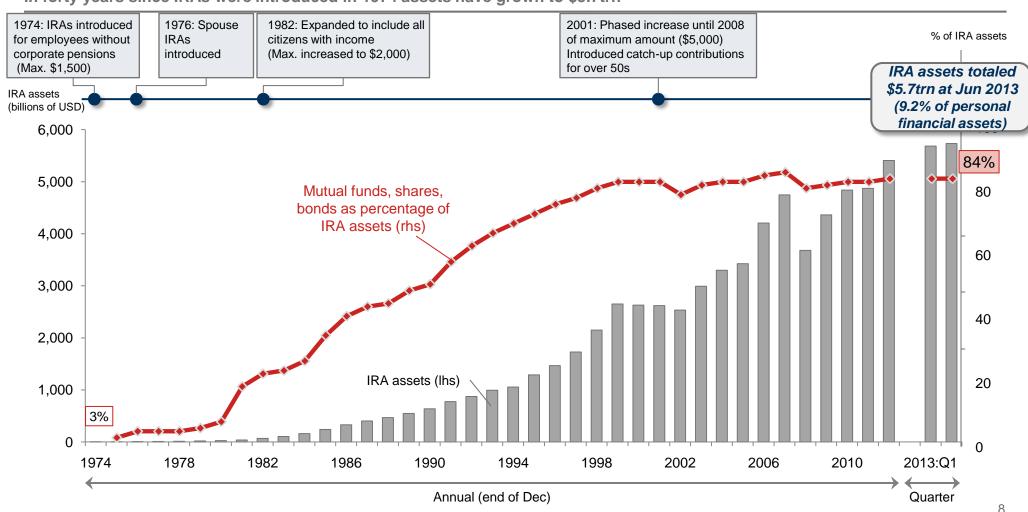
Source: FRB, Financial Accounts of the United States, First Quarter 2013.

^{3. \$1=}Y94.07



Securities investment in US expanded through IRAs

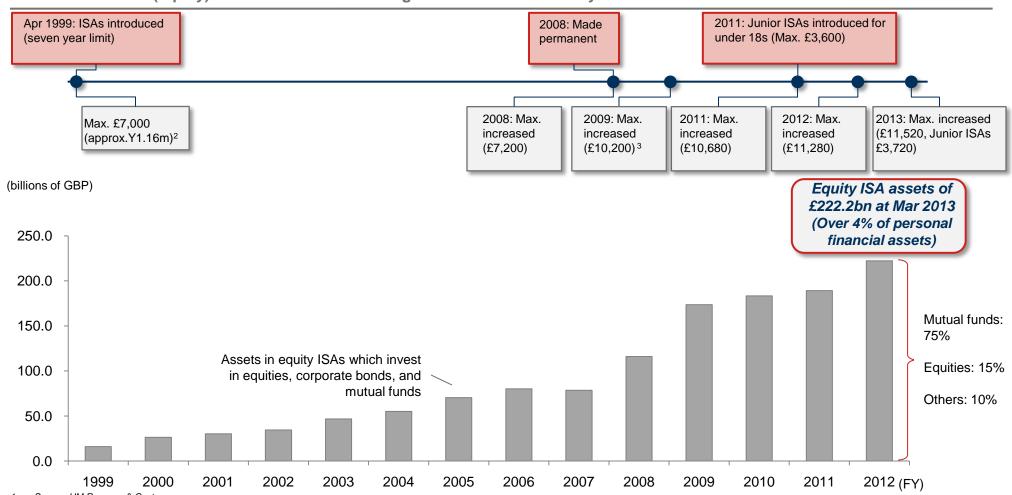
In forty years since IRAs were introduced in 1974 assets have grown to \$5.7trn





UK ISAs well established for long-term asset formation

Assets in UK ISAs (equity) introduced in 1999 have grown to £222.2bn in 13 years



Source: HM Revenue & Customs.

^{£1=}Y179.8 in 1999; £1=Y142.89 in March 2013.

For ISA account holders over 50: Maximum annual contributions for ISA account holders under 50 was raised to £10,200 in 2010.



Promoting shift from savings to investment through NISA

Nippon Individual Savings Accounts (NISA)

5-yr potential investments¹: Y61trn (3.9% of personal financial assets²)



Y61trn in assets equates to investment trust administration fees of approx. Y300bn per year³

Retail

Support asset formation for clients through NISA

- Seminars in 2013
- √ 1H: 1,100 times, 30,000 applicants
- 700 seminars including on how to use NISA to be held from October
- Products
- ✓ Wonderful Series: Investment trusts recommended for NISA
- NISA Fund Ruito and Triple Campaign launched
- Account applications (end Nov):1.06m

Asset Management

Establish Nomura's NISA

- Select/originate products suited to NISA
- Many distributors choosing Nomura Asset Management funds as NISA products
- Nomura Securities channel: 70% share (asset basis)
 Nomura Wonderful Series: 8 funds selected
 Fund Ruito: 174 funds selected
- Bank and Japan Post Bank channel: Expand distributors Next Core: 28 distributors (as of Nov 2013)
 Funds-i: 25 distributors (as of Nov 2013)

^{1.} Based on Nomura Asset Management research showing 19.31m potential users and 5-yr accumulated assets of Y3.182m by users who intend to use NISA

² As of Mar 2013

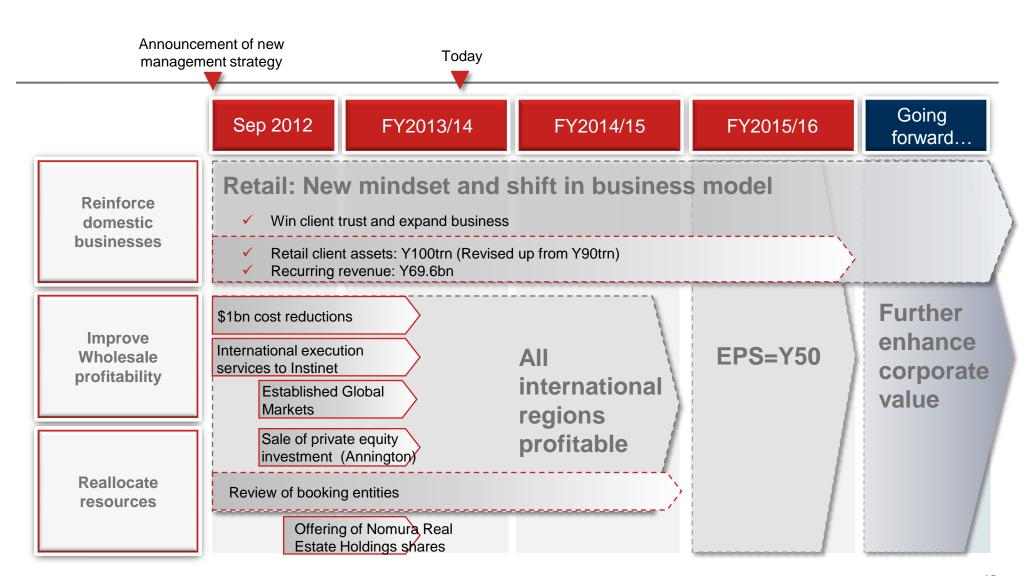
Based on 50% allocation to investment trusts, investment trust fees of 100bps, and excluding commissions for distribution of investment trusts, market valuation changes and redemptions.



2. Progress toward management target

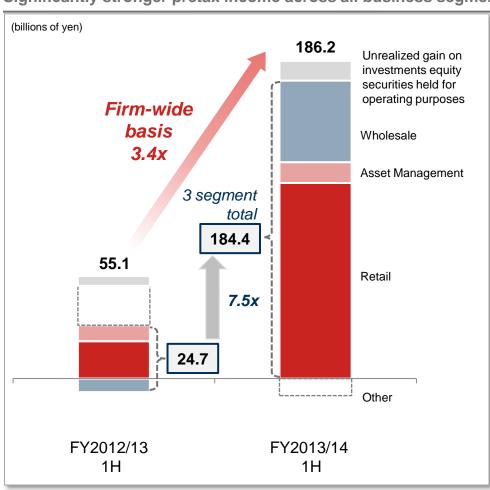


Key initiatives and future milestones



FY2013/14 1H financial results

Significantly stronger pretax income across all business segments and on firm-wide basis



✓ Net income¹ at highest level since 1H FY2002/03

Income before income taxes: Y186.2bn (3.4x YoY)

> Net income: Y104.0bn (22.1x YoY)

▶ EPS: Y27.2

▶ ROE: 8.9%

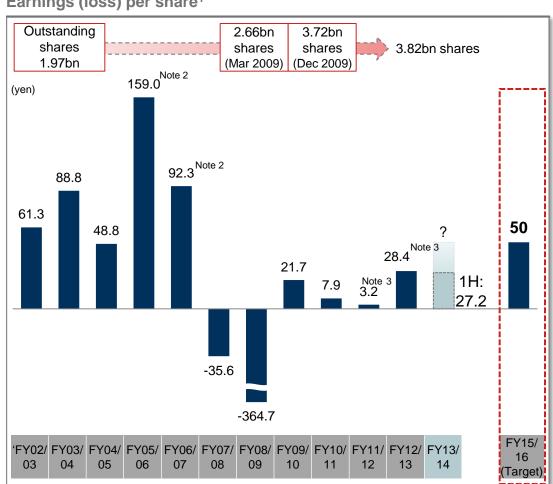
Dividend:
Y8 per share

- √ Three segment income before income taxes of Y184.4bn
 (7.5x YoY)
 - All businesses up YoY
 - Retail reported best income before income taxes since FY2001/02
- ✓ Tier 1 common ratio (Basel 3): 12.2%
 - > Fully loaded 2019: 10.7%

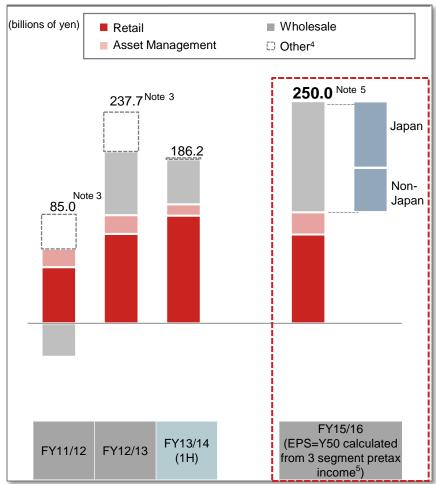




Earnings (loss) per share¹



Income before income taxes by business segment



Net income (loss) per share attributable to Nomura Holdings Shareholders.

Includes Nomura Real Estate Holdings as a consolidated entity.

^{2.} Includes Merchant Banking income before income taxes of Y55.4bn for FY2005/06 and Y52.8bn for FY2006/07

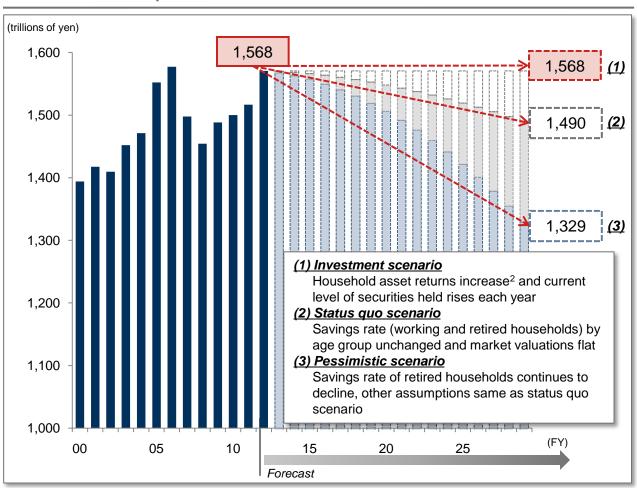
Other includes unrealized gain (loss) on investments equity securities held for operating purposes. FY2015/16 pretax income (target) excludes Other. Effective tax rate differs by country so pretax income required to achieve EPS of Y50 may fluctuate depending on the regional breakdown of earnings.



Retail sales: The need for a long-term view

Long-term view to retail sales needed in light of 2030 forecast for personal financial assets ongoing growth of inheritance assets

Three scenarios for personal financial assets¹ in 2030



- Unless something is done, personal financial assets are expected to decline with the aging population/declining birthrate
- ✓ Inheritance market (over Y50trn a year)³ is expected to continue growing
- Instability of social security system is driving demand for asset formation

Changing Retail division mindset

Take a long-term approach to provide products aligned to the needs of clients at each stage of their life

Encourage higher returns for household assets through shift from savings to investment

More meaningful contact with clients

Source: Data to 2012 based on Bank of Japan Flow of Funds Accounts Statistics; Forecasts by Nomura Institute of Capital Markets Research.

Expected to increase by 2.3% per year.

Source: Nomura Institute of Capital Markets Research; Includes real estate.



Realigning our Retail business model

Revise revenue base

Investment trust strategy to increase client assets

- Review focus on primary products
- Products for all stages of life held over the long term

Bringing in families

Expand client base

Happy Life Seminars

Increase recurring revenue

 Raise to Y69.6bn by FY2015/16 (Jul – Sep 2013: Y52.9bn¹)

Revise performance management

System to award consultants rated highly for client satisfaction

Change mindset

Seek feedback from key clients

Putting clients at the center of our Retail sales

Simple products for novice investors

- ✓ JGBs for individuals
- NISA Fund Ruito Triple Campaign

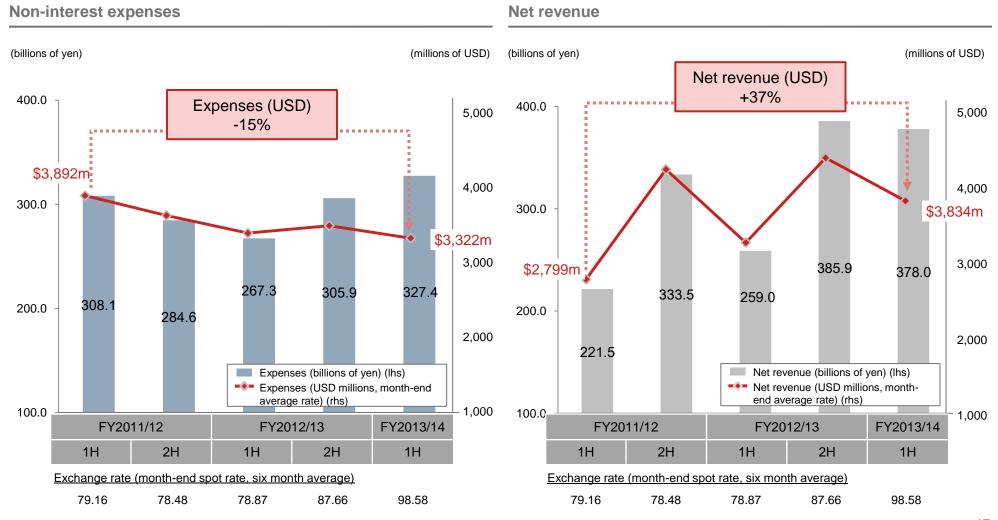
Increase frequency/ quality of client interaction

- More meaning client interactions
- Systematic approach, value-added information



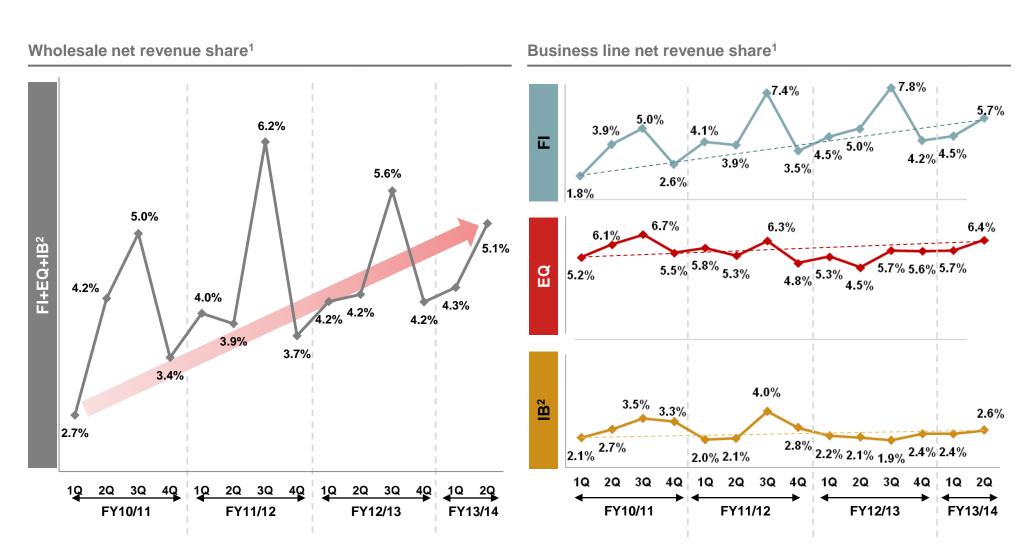
Lowering breakeven point in Wholesale

- Implemented \$2bn of cost reduction initiatives since July 2011
- Costs down 15% on and revenues up 37% on USD basis





Share of fee pool among 10 firms is trending up



^{1.} Nomura's share of combined revenues of nine global banks (Goldman Sachs, Morgan Stanley, Bank of America Merrill Lynch, Citi, JPMorgan, Credit Suisse, Deutsche Bank, UBS, and Barclays) and Nomura.

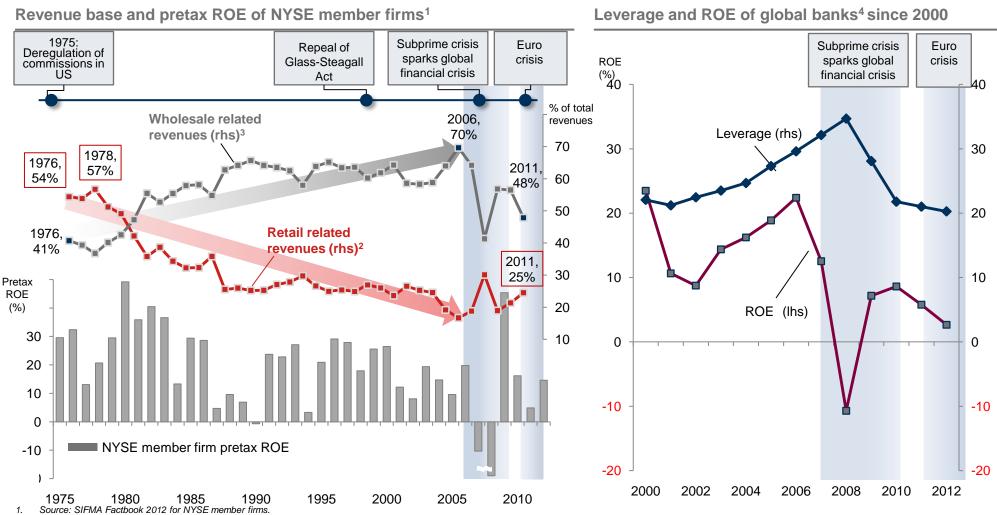
^{2.} Based on Investment Banking (net) revenue for Nomura.



3. Evolving operating environment



Transformation of revenues in global financial services



Retail related revenues: Brokerage commissions, margin trading interest, mutual fund sales.

Wholesale related revenues: trading, underwriting fees, commodities, other securities related.

Nine competitors: Goldman Sachs, Morgan Stanley, Bank of America Merrill Lynch, Citi, JPMorgan, Credit Suisse, Deutsche Bank, UBS, and Barclays.



Comparison of global regulatory reforms

Global regulatory reforms

Improve soundness of financial institutions

- Basel III
- Capital requirements
- Liquidity standards
- Leverage ratio
- Enhanced risk management
- Compensation regulations

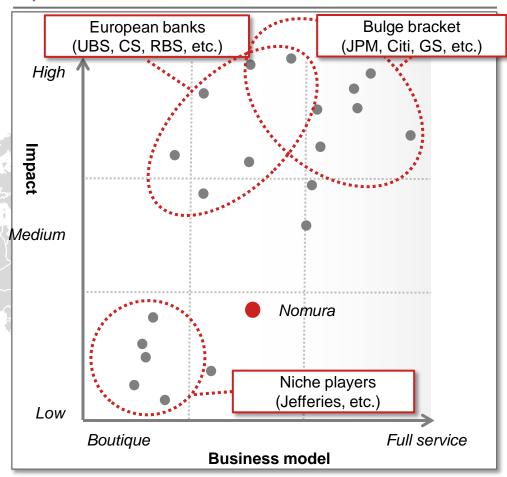
Too-Big-To-Fail

- Regulation of SIFIs
- Living wills
- Business regulations (Volcker Rule, etc.)
- Extended SIFI regulations (insurers, non-banks, financial infrastructure, domestic SIFIS)

Stabilize financial markets

- OTC derivative market reforms
- Shadow banking regulations
- Credit rating agency reforms
- Reforms of financial indices
- Convergence of accounting standards, more stringent disclosure requirements

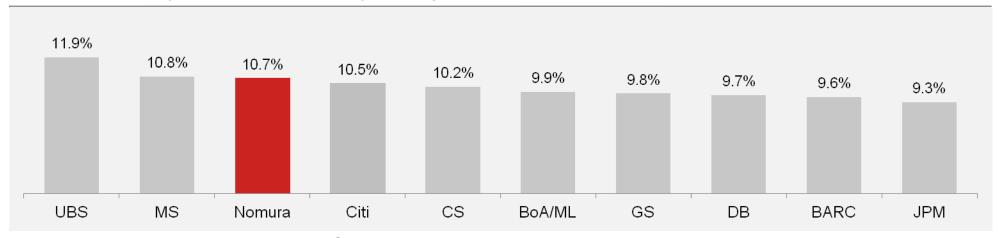
Impact of reforms



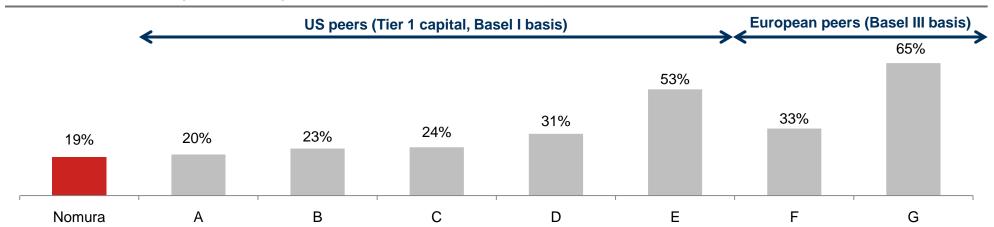


Balance sheet positioning

Tier 1 common ratio (Basel III, full loaded 2019) as of Sep 2013¹



Level 3 assets/Tier 1 capital as of Sep 2013²



^{1.} Deutsche Bank and Barclays shown on CRD IV basis; Barclays rights issue factored in.

^{2.} Competitors where data available. Net level 3 assets.

Rating upgrade will lower funding costs and increase business opportunities



- Fitch upgraded Nomura Holdings and Nomura Securities to A- on Sep 25
- Lower funding costs, reduced counterparty risk position us to grow businesses such as derivatives

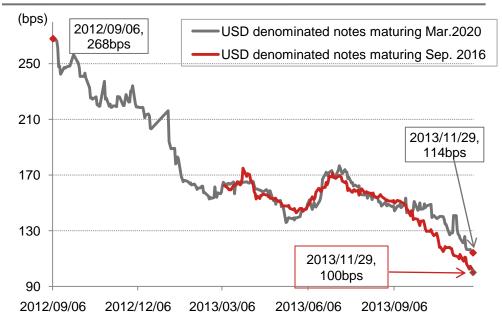
Credit ratings

	Moody's		Standard & Poor's		Fitch		R&I		JCR
	Long term	Short term	Long term	Short term	Long term	Short term	Long term	Short term	Long term
Nomura Holdings	Baa3		BBB+	A-2	Α-	F1	A +	a-1	AA -
Nomura Securities	Baa2	P-2	A -	A-2	A-	F1	A +	a-1	AA -
Outlook	Stable		Stable		Stable		Stable		Stable

CDS spread¹

(bps) Nomura 2012/9/28, 350 European peers avg.2 334bps US peers avg.2 300 250 200 150 100 2013/11/29, 78bps 50 Sep-12 Dec-12 Mar-13 Jun-13 Sep-13

Nomura USD-denominated bond spread³



European peers: Credit Suisse, Deutsche bank, UBS, and Barclays. US peers: Goldman Sachs, Morgan Stanley, Bank of America Merrill Lynch, Citi, and JPMorgan

¹⁰⁻yr USD-denominated senior notes due to be redeemed on Mar 4, 2020: Coupon 6.7%; USD-denominated (3.5-yr senior notes) due to be redeemed on Sep 13, 2016: Coupon 2%.



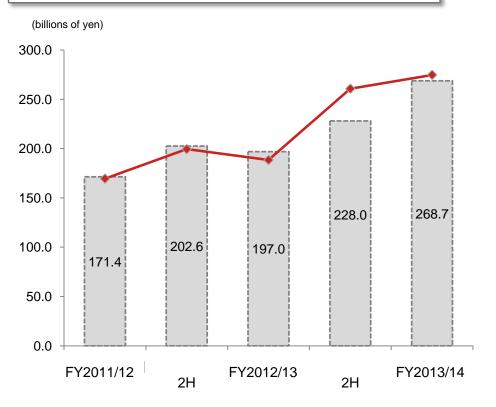
4. Looking ahead



Profitability of international operations is improving

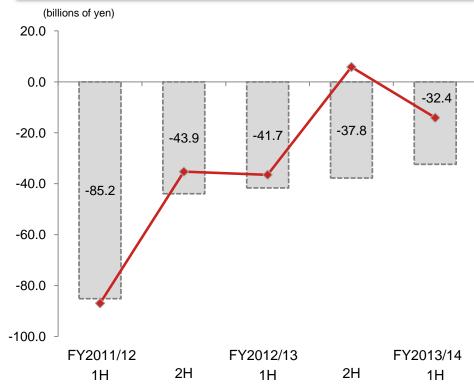
Net revenue from international operations¹

Net revenue (excluding gains (losses) from own and counterparty credit spreads, and realized gain on sale of Annington)



Income (loss) before income taxes from international operations¹

Income (loss) before income taxes (excluding gains (losses) from own and counterparty credit spreads, realized gain on sale of Annington, one-off expenses related to cost reductions, goodwill impairment charges, and FCR-related expenses)

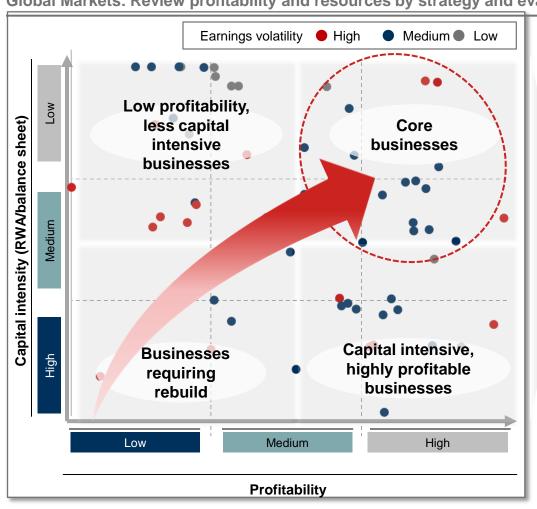


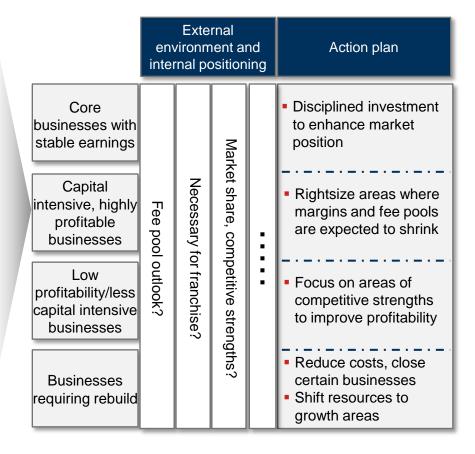
Group-wide on financial accounting basis. Geographic information is based on U.S. GAAP. Nomura's revenues and expenses are allocated based on the country of domicile of the legal entity providing the
service. This information is not used for business management purposes. Net revenue has been allocated based on transactions with external customers while loss before income taxes has been allocated based
on the inclusion of intersegment transactions.



Optimizing our business portfolio

Global Markets: Review profitability and resources by strategy and evaluate external environment

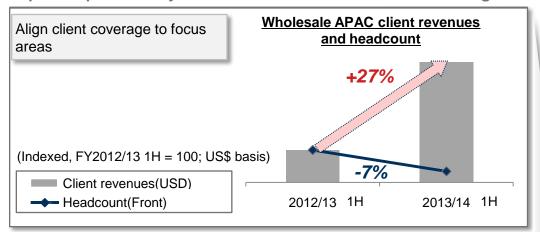




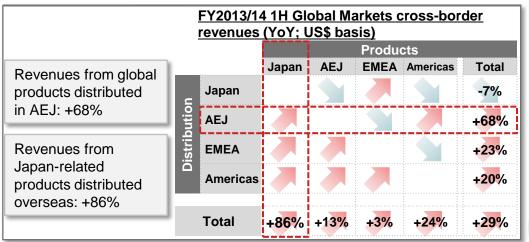


Asia incl. Japan as home market, strengthen businesses

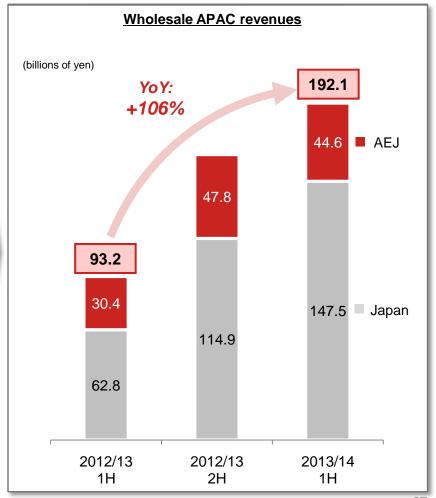
Improved productivity: Headcount down as client businesses grow



Global Markets international cross-border revenues are increasing



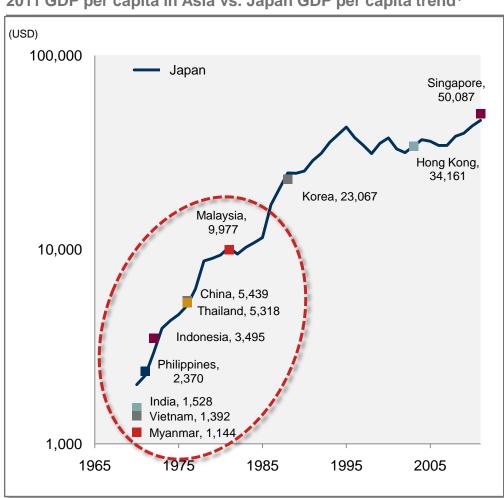
Wholesale: AEJ revenue growth, solid results in Japan



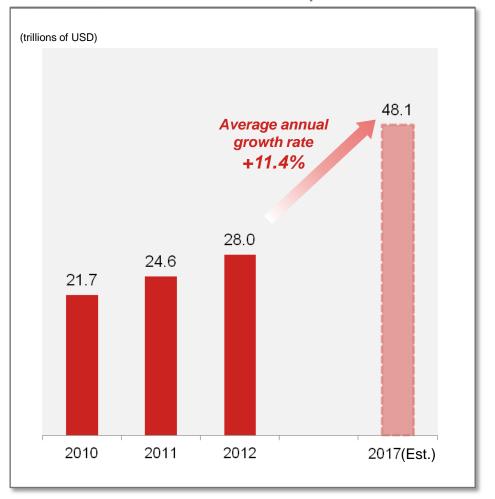


Economic growth in Asia

2011 GDP per capita in Asia vs. Japan GDP per capita trend¹



Personal financial assets² in Asia ex-Japan

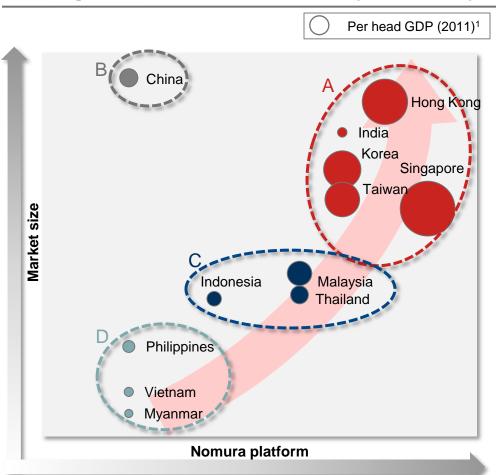


^{1.} Source: Nomura, based on United Nations data..



Medium to long term strategy in Asia

Four categories based on market size, current platform, GDP per capita¹ and growth potential



A

Significant market size, mature retail investors, reasonable platform in place

- ✓ Expand current business
- ✓ Explore tie-ups with local financial institutions
- B

Large market with growth potential, but weak platform

- ✓ Invest resources to enhance platform
- ✓ Consider investments/tie-ups with local partners
- \bigcirc

Developing market, limited Nomura platform

- ✓ Grow onshore business by investing in local partners and / or setting up own entities
- D

Small market with low GDP per capita but high growth potential

✓ Enter onshore market through tie-ups with local financial institutions



5. In closing

In closing

Put clients at the center of everything we do

Revive the Japanese economy through financial services

Lay foundations for sustainable growth over the next 10 to 20 years

Establish solid position as Asia's global investment bank



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