

Nomura Completes US\$ 5m Pre-IPO Investment in SpeedShape Inc.



NOMURA

London, 19 February 2008 — Nomura has successfully completed a US\$ 5m pre-IPO investment in SpeedShape Inc., a US-based services and solutions provider of computer generated, rich-media and digital asset management tools primarily to the automotive industry.

Nomura's investment of US\$ 5m was made through a loan note instrument, with conversion rights, with a maturity of up to 24 months. This investment further demonstrates Nomura's commitment to invest its capital in high growth companies.

"SpeedShape has an exciting service offering which positions the company for substantial growth in the digital advertising space. Nomura is delighted to be able to invest its capital to assist the company in fulfilling its strategic development plans. This investment underlines Nomura's desire to provide flexible financing solutions for high growth companies", said Marcus Le Grice, Nomura's Head of Equity Capital Markets in Europe.

The company intends to use the proceeds from the investment to expand its existing operations and open new offices in the United States and internationally; recruit additional employees to ramp-up its service capability; and enhance product development and improve working capital. The company envisages raising further funding to finance its growth strategy through an IPO, expected in H1 2009, for which Nomura has been retained as financial advisor.

"SpeedShape has established itself as a leading provider of cross-media, computer generated advertising solutions and services. We have been profitable for several years, however the funding from Nomura will enable us to accelerate the development of additional technical and service capabilities and to expand our domestic and international presence. Many of our natural clients are based in Japan and more broadly Asia, and Nomura will be able to accelerate our penetration of these key markets", said Mike Jackson, CEO of SpeedShape.

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Notes to editors:

About Nomura

Nomura is a leading financial services group and the preeminent Asian-based investment bank with worldwide reach. Nomura provides a broad range of innovative solutions tailored to the specific requirements of individual, institutional, corporate and government clients through an international network in 30 countries. Based in Tokyo and with regional headquarters in Hong Kong, London, and New York, Nomura employs about 18,000 staff worldwide. Nomura's unique understanding of Asia enables the company to make a difference for clients through five business divisions: domestic retail, global markets, global investment banking, global merchant banking, and asset management. For further information about Nomura, please visit www.nomura.com.

About SpeedShape

SpeedShape is a Birmingham, Michigan based provider of computer generated, rich-media and digital asset management services and solutions. The company solves the challenges of costly and time consuming traditional advertising content production methods by creating high quality, digital content from raw CAD product data. This content can be quickly adapted and re-used and is suitable for use in the production of print, broadcast and interactive media content. Its current clients are primarily in the automotive and defence sectors, both directly and through leading ad agencies, including Campbell-Ewald, Digitas and Leo Burnett. SpeedShape counts the General Motors and Harley Davidson brands amongst its clients. The company was founded in 2003 and has grown to approximately 100 employees in two locations: Birmingham and Los Angeles. Its management team was significantly strengthened with the recent appointment of Mike Jackson, as CEO, formerly General Motors' Chief Marketing Officer for US Brands.