

Name of the Issue:		Affle India Limited
1	Type of Issue (IPO/FPO)	IPO
2	Issue Size (INRmn)*	4,590.00
	- Fresh Issue Size (INRmn)	900.00
	- Offer for Sale Component (INRmn)	3,690.00
*Source: Final Post issue report		
3	Grade of Issue alongwith name of the rating agency	
	Name	Not Applicable
	Grade	Not Applicable
4	Subscription Level (Number of times)	47.74*
Source: Basis of Allotment		
*The above figure is after technical rejections		

5 QIB Holding (as a % of outstanding capital) as disclosed to stock exchanges

Particulars	%
(i) Allotment in the Issue ⁽¹⁾	24.46%
(ii) at the end of 1st Quarter immediately after the listing	20.05%
(iii) at the end of 1st FY (March 31, 2020)	18.94%
(iv) at the end of 2nd FY (March 31, 2021)*	Not available
(v) at the end of 3rd FY (March 31, 2022)*	Not available

*QIB Holding not disclosed as reporting for the relevant fiscal year has not been completed.

(1) Source: Basis of Allotment. It excludes pre-issue holding by QIBs and includes allotment to Anchor Investors. Includes allotment to Anchor Investors. Includes holding of Malabar India Fund Limited.

6 Financials of the Issuer

Parameters	(Rs. In million)		
	1st FY (March 31, 2020)*	2nd FY (March 31, 2021)*	3rd FY (March 31, 2022)*
Revenue from Operations	3,337.83	Not available	Not available
Net Profit for the period	655.17	Not available	Not available
Paid-up equity share capital	254.96	Not available	Not available
Reserves excluding revaluation reserves	2,036.63	Not available	Not available

* Financials not disclosed as reporting for the relevant fiscal years has not been completed.

7 Trading Status in the scrip of the Issuer

Company's Equity Shares are listed on both the BSE Limited and the National Stock Exchange of India Limited. The Shares have not been suspended or delisted.

Particulars	Status
(i) at the end of 1st FY (March 31, 2020)	Frequently traded on BSE and NSE
(ii) at the end of 2nd FY (March 31, 2021)*	Not available
(iii) at the end of 3rd FY (March 31, 2022)*	Not available

* Trading status not disclosed as the relevant fiscal years have not been completed.

8 Change in Directors of Issuer from the disclosures in the offer document

Particulars	Name of the Director	Appointed / Resigned
(i) at the end of 1st FY (March 31, 2020)	No change	No change
(ii) at the end of 2nd FY (March 31, 2021)*	Not Available	Not Available
(iii) at the end of 3rd FY (March 31, 2022)*	Not Available	Not Available

* Changes in Directors not updated as the relevant fiscal years have not been completed

9 Status of implementation of project/ commencement of commercial production

(i) Details of Estimated Schedule of Implementation of Projects forming part of the Objects of the Issue as per Prospectus	Not applicable
(ii) Actual implementation	Not applicable
(iii) Reasons for delay in implementation, if any	Not applicable

10 Status of utilization of Issue proceeds

(i) as disclosed in the offer document

Item	Amount (Rs. Mn)
Funding the working capital requirements and General corporate purposes	900.00
Total	900.00

(ii) Actual utilization

Item	Amount (Rs. Mn)
Funding the working capital requirements and General corporate purposes*	204.22
Total	204.22

* Up to March 31, 2020. Issue proceeds to be utilised over FY20 and FY21. Source: Statement of deviation/variation in utilization of funds as on March 31, 2020, BSE

(iii) Reasons for deviation, if any No deviation

11 Comments of monitoring agency, if applicable

(a) Comments on use of funds	Since the proceeds from the Fresh Issue are less than INR1,000 million, in terms of the SEBI ICDR Regulations, the Company was not required to appoint a monitoring agency for the purposes of this Offer
(b) Comments on deviation, if any, in the use of proceeds of the issue from the objects stated in the offer document	
(c) Any other reservations expressed by the monitoring agency about the end use of funds	

12 Pricing Data

Issue Price (Rs.):	745		
Designated Stock Exchange:	NSE		
Listing Date:	8-Aug-19	6-Sep-19	5-Nov-19

Price parameters	At close of listing day (Aug 08, 2019)	At close of 30th calendar day from listing day (September 06, 2019) ⁽¹⁾	At close of 90th calendar day from listing day (November 05, 2019) ⁽²⁾	As at the end of 1st FY after the listing of the issue (March 31, 2020) ⁽²⁾⁽³⁾			As at the end of 2nd FY after the listing of the issue (March 31, 2021) ⁽³⁾⁽⁴⁾			As at the end of 3rd FY after the listing of the issue (March 31, 2022) ⁽³⁾⁽⁴⁾		
				Closing price	High (during the FY)	Low (during the FY)	Closing price	High (during the FY)	Low (during the FY)	Closing price	High (during the FY)	Low (during the FY)
Market Price on NSE	873.65	842.5	1,388.1	1,005.5	2,296.9	750.0	Not Available	Not Available	Not Available	Not Available	Not Available	Not Available
Nifty 50	11,032.45	10,946.2	11,917.2	8,597.8	12,430.5	7,511.1	Not Available	Not Available	Not Available	Not Available	Not Available	Not Available

Note:

(1) 30th calendar day has been taken as listing date plus 29 calendar days. Where the 30th day is a holiday the immediately following trading day has been considered

(2) 90th calendar day has been taken as listing date plus 89 calendar days. Where the 90th day is a holiday the immediately following trading day has been considered

(3) High and Low based on closing prices

(4) Pricing data not disclosed as the relevant fiscal year has not completed

Source: NSE

13 Basis for Issue Price

Accounting ratio	As disclosed in the offer document*	At the end of 1st FY (March 31, 2020)	At the end of 2nd FY (March 31, 2021)**	At the end of 3rd FY (March 31, 2022)**
Issuer:				
EPS	Consolidated (Basic)	20.1	26.13	Not Available
Peer Group and Industry Average:				
No listed peers				
Issuer:				
NAV per share	Consolidated (Basic)	29.81	89.88	Not Available
Peer Group and Industry Average:				
No listed peers				
Issuer:				
Price to Earnings Ratio (P/E)	Consolidated (Basic)	37.06	39.13	Not Available
Peer Group and Industry Average:				
No listed peers				
Issuer:				
RoNW(%)	Consolidated (Basic)	67%	29%	Not Available
Peer Group and Industry Average:				
No listed peers				

Notes:

* Sourced from Prospectus dated August 01, 2019. (Source: NSE)

Key ratios for the Company for the three fiscal years stated above shall be calculated as follows:

(i) Basic earnings per Equity Share are computed in accordance with Accounting Standard 20 "earnings per Share" notified by the Companies (Accounting Standards) Rules, 2006.

Basic EPS (Rs.) is Net profit attributable to equity shareholders divided by Weighted average number of Equity Shares outstanding during the year

(ii) NAV per share - Net asset value per Equity Share represents net worth as at the end of the Fiscal divided by the number of Equity Shares outstanding at the end of the year.

(iii) P/E - Closing Market Price as of relevant fiscal year end / EPS. P/E as disclosed in the offer document is P/E ratio based on Basic EPS for the year ended March 31, 2019 at the Cap Price/ Offer Price

(iv) RoNW - Return on net worth (%) is net profit attributable to equity shareholders divided by net worth for the fiscal

(v) Company does not have any listed peers mentioned in the Prospectus

** Information not provided as the relevant fiscal years have not completed

14 Any other material information

Information	Date
Appointment of Mr. Sujoy Golan as Chief of Marketing & Omnichannel Platforms	19-May-20
Completed acquisition of 94.78% shares of Mediasmart Mobile S.L	5-Mar-20

Source: Stock Exchange Filings

For further information please refer www.nseindia.com and www.bseindia.com

All the above information has been updated till May 31, 2020 unless indicated otherwise