

Name of the Issue:		Affle India Limited
1	Type of Issue (IPO/FPO)	IPO
2	Issue Size (Rs. Cr)*	459.00
	- Fresh Issue Size (Rs. Cr)	90.00
	- Offer for Sale Component (Rs. Cr)	369.00
*Source: Final Post Issue report		

3 Grade of Issue alongwith name of the rating agency	
Name	Not Applicable
Grade	Not Applicable

4	Subscription Level (Number of times)	47.74*
*Figure is after technical rejections. Source: Basis of allotment		

5 QIB Holding (as a % of outstanding capital) as disclosed to stock exchanges	
Particulars	%
(i) Allotment in the Issue <sup>(1)</sup>	24.46%
(ii) at the end of 1st Quarter immediately after the listing	20.05%
(iii) at the end of 1st FY (March 31, 2020)	18.94%
(iv) at the end of 2nd FY (March 31, 2021)	24.21%
(v) at the end of 3rd FY (March 31, 2022)	21.77%
<i>(1) Source: Basis of Allotment. It excludes pre-issue holding by QIBs and includes allotment to Anchor Investors. Includes allotment to Anchor Investors. Includes holding of Malabar India Fund Limited.</i>	

6 Financials of the Issuer			
Parameters	1st FY (March 31, 2020)	2nd FY (March 31, 2021)	3rd FY (March 31, 2022)
Income from Operations	3,337.83	5,167.79	10,816.56
Net Profit for the period	655.17	1,350.37	2,146.92
Paid-up equity share capital	254.96	254.96	266.50
Reserves excluding revaluation reserves	2,036.63	3,332.62	11,514.65

7 Trading Status in the scrip of the Issuer	
Company's Equity Shares are listed on both the BSE Limited and the National Stock Exchange of India Limited. The Shares have not been suspended or delisted.	
Particulars	Status
(i) at the end of 1st FY (March 31, 2020)	Frequently traded on BSE and NSE
(ii) at the end of 2nd FY (March 31, 2021)	Frequently traded on BSE and NSE
(iii) at the end of 3rd FY (March 31, 2022)	Frequently traded on BSE and NSE

8 Change in Directors of Issuer from the disclosures in the offer document		
Particulars	Name of the Director	Appointed / Resigned
(i) at the end of 1st FY (March 31, 2020)	No change	Not available
(ii) at the end of 2nd FY (March 31, 2021)	Mr. Bijynath Ms. Sumit Mamak Chadha Mr. Vivek Narayan Gour	Re-appointment
	Mr. Naresh Chand Gupta Mr. Sudhir Mohanlal Jatia	Cessation of tenure
	Mr. Charles Yong Jien Foong Mr. Kapil Mohan Bhutani	Resigned
(iii) at the end of 3rd FY (March 31, 2022)	No change	Not available

**9 Status of implementation of project/ commencement of commercial production**

(i) Details of Estimated Schedule of Implementation of Projects forming part of the Objects of the Issue as per Prospectus	Not applicable
(ii) Actual implementation	Not applicable
(iii) Reasons for delay in implementation, if any	Not applicable

**10 Status of utilization of Issue proceeds**

(i) as disclosed in the offer document

Item	Amount (Rs. Cr)
Funding the working capital requirements	68.94
General corporate purposes	15.28
<b>Total</b>	<b>84.22</b>

(ii) Actual utilization

Item	Amount (Rs. Cr)
Funding the working capital requirements	68.94
General corporate purposes	15.28
<b>Total</b>	<b>84.22</b>

(iii) Reasons for deviation, if any Not applicable

**11 Comments of monitoring agency, if applicable**

Not applicable

**12 Pricing Data**

Issue Price (Rs.):	745
Designated Stock Exchange:	NSE
Listing Date:	08-Aug-19

Price parameters	At close of listing day (August 8, 2019)	At close of 30th calendar day from listing day (September 6, 2019)	At close of 90th calendar day from listing day (November 5, 2019)	As at the end of 1st FY after the listing of the issue (March 31, 2020)			As at the end of 2nd FY after the listing of the issue (March 31, 2021)			As at the end of 3rd FY after the listing of the issue (March 31, 2022)**		
				Closing price	High (during the FY)	Low (during the FY)	Closing price	High (during the FY)	Low (during the FY)	Closing price	High (during the FY)	Low (during the FY)
Market Price on NSE	873.65	842.50	1,388.10	1,005.50	2,296.90	750.00	5,457.80	6,044.15	971.65	1,259.10	5,745.90	1,039.15
CNX Nifty	11,032.45	10,946.20	11,917.20	8,597.75	12,362.30	7,610.25	14,690.70	15,314.70	8,083.80	17,464.75	18,477.05	14,296.40
Sectoral Index	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.

Note:  
 \*\*Company has approved the sub-division of Equity Shares of the Company from One (1) Equity Share having face value of Rs. 10/- each (Rupees Ten only) into Five (5) equity shares having the face value of Rs. 2/- each. (Rupees Two only) fully paid up  
 Source: NSE

**13 Basis for Issue Price**

Accounting ratio	As disclosed in the offer document*	At the end of 1st FY (March 31, 2020)	At the end of 2nd FY (March 31, 2021)	At the end of 3rd FY (March 31, 2022)**
EPS	<b>Issuer:</b>			
	Consolidated (Basic)	20.1	26.13	52.96
	<b>Peer Group &amp; Industry Average</b>	Not Available	Not Available	Not Available
NAV per share	<b>Issuer:</b>			
	Consolidated (Basic)	29.81	89.88	140.88
	<b>Peer Group &amp; Industry Average</b>	Not Available	Not Available	Not Available
Price to Earnings Ratio (P/E)	<b>Issuer:</b>			
	Consolidated (Basic)	37.06	39.13	103.06
	<b>Peer Group &amp; Industry Average</b>	Not Available	Not Available	Not Available
RoNW(%)	<b>Issuer:</b>			
	Consolidated (Basic)	67%	29%	38%
	<b>Peer Group &amp; Industry Average</b>	Not Available	Not Available	Not Available

**Notes:**

\* Sourced from Prospectus dated August 1, 2019. (Source: NSE)

Key ratios for the Company for the three fiscal years stated above shall be calculated as follows:

(i) Basic earnings per Equity Share are computed in accordance with Accounting Standard 20 "earnings per Share" notified by the Companies (Accounting Standards) Rules, 2006.

Basic EPS (Rs.) is Net profit attributable to equity shareholders divided by Weighted average number of Equity Shares outstanding during the year

(ii) NAV per share - Net asset value per Equity Share represents net worth as at the end of the Fiscal divided by the number of Equity Shares outstanding at the end of the year.

(iii) P/B - Closing Market Price as of relevant fiscal year end / NAV

(iv) P/E - Closing Market Price as of relevant fiscal year end / EPS

(v) RoNW - Return on net worth (%) is net profit attributable to equity shareholders divided by net worth for the fiscal

\*\*Company has approved the sub-division of Equity Shares of the Company from One (1) Equity Share having face value of Rs. 10/- each (Rupees Ten only) into Five (5) equity shares having the face value of Rs. 2/- each. (Rupees Two only) fully paid up

**14 Any other material information**

Date	Information
23-Mar-22	We hereby inform you that the Company has received rights offer(s) from Bobble AI superseding the earlier offer for pre-emption as mentioned in our intimation letter dated February 17, 2022. The Board has decided to subscribe fully to the rights offer(s) for Series C CCPS and Equity Shares. Further, the Board has also decided to subscribe to the rights offer(s) for at least 50% of Series C1 CCPS. The aggregate investment for all the subscriptions of rights offer(s) will be to the maximum amount of Rs. 1,329.17mn
21-Feb-22	Affle (India) Ltd has informed BSE that their subsidiary (Affle International Pte. Ltd.) has completed all closing conditions with regard to acquisition of 28.33% shares of Appnext Pte. Ltd.
17-Feb-22	Company had received offer for pre-emption from Bobble AI for their next round of fundraise and the Company has decided to unconditionally accept the pre-emption offer of 1,207 Series D CCPS @ INR 323,188 per share, for which the Company has 30 days to make the payment towards subscription amount. Further, the Company also received an additional pre-emption offer to acquire Series D CCPS worth USD 2.0 million and the Company also has a right to subscribe to unsubscribed pre-emption rights of other existing investors of Bobble AI.
5-Feb-22	Affle (India) Ltd has informed BSE that their subsidiary (Affle International Pte. Ltd.) has entered into a definitive Share Purchase Agreement to acquire 28.33% shares of Appnext Pte. Ltd for a consideration of US\$8.21mn including the contingent incremental consideration of US\$4.75 million, to be paid over a period of 18 months
5-Feb-22	Affle (India) Ltd has informed BSE that Mr. Bijynath, Non-Executive Independent Director of the Company will be appointed as the Chairman of the Board of the Company with effect from April 1, 2022
1-Nov-21	Affle (India) Ltd has informed BSE that they have granted 13,46,552 stock options to the eligible employees of the company
24-Sep-21	This to inform you that the members of the Company at its Annual General Meeting held on September 23, 2021 have approved the sub-division of Equity Shares of the Company from One (1) Equity Share having face value of Rs. 10/- each (Rupees Ten only) into Five (5) equity shares having the face value of Rs. 2/- each. (Rupees Two only) fully paid up.
23-Aug-21	Affle (India) Ltd has informed BSE that the meeting of the Board of Directors of the Company is scheduled on 26/08/2021 ,inter alia, to consider and approve split of equity shares of the Company, subject to approval of the shareholders.
4-May-21	Qualified institutional placement of 11,53,845 shares at a price of Rs.5,200 per Equity Share aggregating to approximately Rs. 6,000 million, pursuant to the issue
18-Mar-21	Completed acquisition of remaning 5.22% shares of Mediasmart Mobile S.L
17-Feb-21	Acquired Business Assets of Discover Tech Limited through subsidiary Affle MEA FZ-LLC
30-May-20	Change in composition of Board - cessation of tenure of Naresh Chand Gupta and Sudhir Mohanlal Jatia as independent directors and resignation of Charles Yang Jien Foong and Kapil Mohan Bhutani as Executive Director
19-May-20	Appointment of Mr. Sujoy Golan as Chief of Marketing & Omnichannel Platforms
5-Mar-20	Completed acquisition of 94.78% shares of Mediasmart Mobile S.L

Source: Stock Exchange Filings

For further information please refer [www.nseindia.com](http://www.nseindia.com) and [www.bseindia.com](http://www.bseindia.com)