


PURPOSE STORY

We aspire to create
a better world by
harnessing the power
of financial markets





Nomura will celebrate its 100th anniversary on December 25, 2025. For our milestone 100th anniversary, we have created our new Group Purpose: We aspire to create a better world by harnessing the power of financial markets.

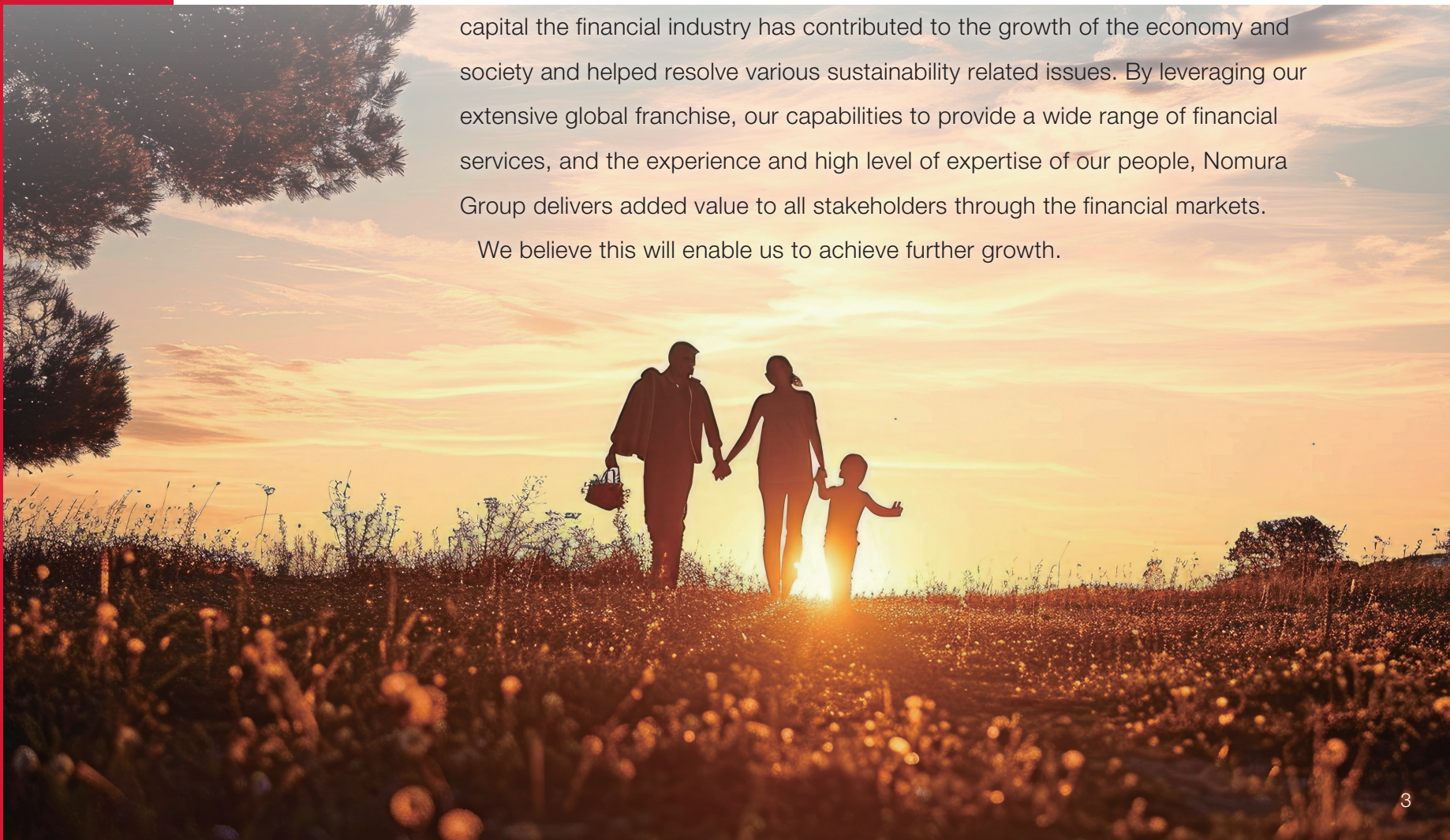
Since our founding, we have continued to take on new challenges, driven by our unwavering commitment to evolving and growing as a firm. Two years after our founding, we expanded overseas with the opening of our New York office. Since then, we have built a global network that connects Japan with the world and contributed to the development of financial markets.

We have developed numerous pioneering financial products and services in Japan and helped our clients build their assets. At the heart of these efforts are the principles of contributing to society and all stakeholders through our business, passed down by our founder Tokushichi Nomura. These principles embody our *raison d'être*.

Amid profound structural changes in society and turmoil in the global environment, Nomura must continue to evolve to meet the expectations of society and help build a better world. People have diverse values and diverse ways of experiencing happiness, so this will look different for everyone.

While accomplishing these goals is challenging, by facilitating the flow of risk capital the financial industry has contributed to the growth of the economy and society and helped resolve various sustainability related issues. By leveraging our extensive global franchise, our capabilities to provide a wide range of financial services, and the experience and high level of expertise of our people, Nomura Group delivers added value to all stakeholders through the financial markets.

We believe this will enable us to achieve further growth.





We aspire to create a better world by harnessing the power of financial markets

We will continue to take on new challenges and harness the power of financial markets to create a better world with and for all stakeholders.

“ We look forward to being your trusted partner for the next 100 years and beyond ”

Nomura Group Corporate Philosophy

● **PURPOSE**

We aspire to create a better world by harnessing the power of financial markets

● **MANAGEMENT VISION 2030**

Reaching for Sustainable Growth

● **VALUES**

Entrepreneurial Leadership

With passion and courage, we continually innovate to meet the needs of our stakeholders

Teamwork

To build our values and 'Deliver Together', we promote diversity and collaboration across divisions and regions

Integrity

Personal integrity is paramount to us. We act honestly, fairly and openly