

## Nomura Celebrates 100th Anniversary

**Tokyo, December 25, 2025**—Nomura Holdings, Inc. is proud to celebrate its 100th Anniversary today.

Nomura would like to express its sincerest gratitude to its clients and all stakeholders for their unwavering support. In line with its Purpose—We aspire to create a better world by harnessing the power of financial markets—the firm will implement a wide range of 100th Anniversary initiatives to drive sustainable growth and create social value.

Kentaro Okuda, Nomura's President and Group CEO, said: "Today we proudly celebrate our 100th Anniversary, a significant milestone. Nomura started in 1925 with only 89 employees and has grown into a global team of approximate 28,000 people representing more than 90 nationalities. Throughout our history, we've strived to earn our clients' trust and to be a company that contributes to society.

"We are who we are today because we have continued to embrace change and take on new challenges.

"A symbol of our commitment to evolve is the ongoing renovation of our former Nihonbashi headquarters, known as the "Gunkan Building" for its battleship-like façade. While preserving the building's traditional exterior, we are using the latest technologies and expertise to transform the interior into a hub for value creation. This blend of tradition and innovation embodies Nomura's path forward.

"Our Purpose is: "We aspire to create a better world by harnessing the power of financial markets". As we look to the next 100 years, we believe the challenges each of us takes on will translate into value for society.

"This milestone is not a goal, but a new starting point. Together with our clients and all stakeholders who have supported us over the years, we will continue to take on challenges as we move into the next century. I look forward to your continued support."

## **Nomura's 100th Anniversary initiatives**

To mark its milestone 100th Anniversary, Nomura will carry out various initiatives to express gratitude to everyone who has supported the firm over the years and deepen engagement.

### **1. Establishment of the Nomura Well-Growing Institute**

Nomura will establish the Nomura Well-Growing Institute as one of the foundations to support value creation for the next 100 years. Well-growing is a new concept that emphasizes each individual learning in their own way and continuing to improve. The Institute aims to build social infrastructure that empowers people to consistently challenge themselves and grow throughout their lives.

As we look to the 22nd century, people's lives will be transformed by advances in AI and other technologies. It is expected that people will spend less time at work, focus more on living long and healthy lives, and place an even greater emphasis on pursuing what makes people happy. In this context, the principle of well-growing will be essential to creating a better world. The Institute will initially focus on the themes of learning, connection and the basic necessities of food, shelter and clothing. To put Nomura's Group Purpose into action, the Institute will drive social impact activities, donations, research, business development and self-funded investments in startups. Learn more at the [news release](#).

### **2. 100th Anniversary website and historical video series**

Nomura has published a historical timeline tracing its 100-year journey, along with an eight-episode video series covering its corporate history. Visit the [100th Anniversary website](#) to see key milestones in Nomura's first century, such as the opening of the New York Representative Office shortly after the firm's founding and the sale of Japan's first-ever investment trust.

### **3. Creation of commemorative logo and key visual**

Based on its Group Purpose, Nomura has created a 100th Anniversary logo and key visual that express the firm's resolve for the future and its aspiration to create a better world. Visit the [100th Anniversary website](#) for details.

### **4. Release of 100th Anniversary commercial**

Nomura has released a new 100th Anniversary commercial, titled "Changing world. Enduring passion." The ad features Nomura's former Nihonbashi headquarters—called the "Gunkan Building" for its battleship-like façade—and its new headquarters scheduled to be completed in 2026. It conveys the firm's aspirations and enduring passion passed down since its founding, and expresses hope for the next 100 years. Watch the ad [here](#).

### **5. Compilation of corporate history**

Nomura is compiling its 100-year corporate history to provide an accurate record of its first 100 years and to clearly communicate the value it has delivered to clients, shareholders, investors, and other stakeholders. It is scheduled to be published in autumn 2026.

### **6. Sponsorship of the London Symphony Orchestra and commissioning of 100th Anniversary work**

Nomura will be the special sponsor of the London Symphony Orchestra's (LSO) Japan concert in September 2026, conducted by Sir Antonio Pappano. To celebrate its centenary and support the creation of music for the next century, the firm has commissioned composer Dai Fujikura to create a new piece titled "Amber Alchemy," which is scheduled to have its world premiere at the concert.

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Nomura is a financial services group with an integrated global network. By connecting markets East & West, Nomura services the needs of individuals, institutions, corporates and governments through its four business divisions: Wealth Management, Investment Management, Wholesale (Global Markets and Investment Banking), and Banking. Founded in 1925, the firm is built on a tradition of disciplined entrepreneurship, serving clients with creative solutions and considered thought leadership. For further information about Nomura, visit [www.nomura.com](http://www.nomura.com).