Strategy 1-1 Broader asset management business

Strategy

Broader asset management business

To provide investment opportunities to a wide range of clients, Nomura is expanding its portfolio of alternative products in addition to traditional products. In Japan, we are developing a structure that enables us to provide products and services that are more customized to meet the needs of each client in terms of asset building and asset management. Through these efforts, we aim to expand fee-based assets and grow stable revenues.

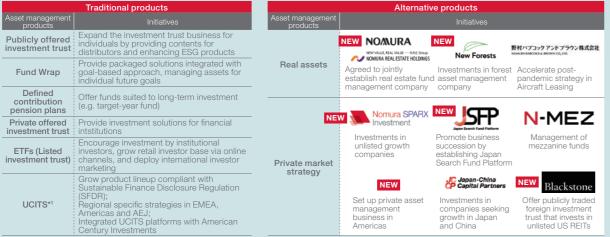
Expand product lineup

The Investment Management Division provides advanced services and solutions to meet various needs of clients by combining the Group's expertise and enhancing added value, from traditional assets such as stocks and bonds to alternative assets such as private equity. We aim to strengthen existing businesses in public markets, transform our business through digitalization, expand our products to meet

investors' alternative investment needs in private markets, and expand our product and client base through inorganic growth opportunities.

Assets under management







1 Undertakings for Collective Investment in Transferable Securities (UCITS) compliant funds

*2 AuM of Nomura Orient International is not included

UCITS*1

Shift towards asset consulting

Strengthen asset management proposals

We will contribute to the medium- to long-term asset formation and expansion of our clients by enhancing our asset management advice. As a result, we will expand our recurring revenue assets.

1 Goal-based approach

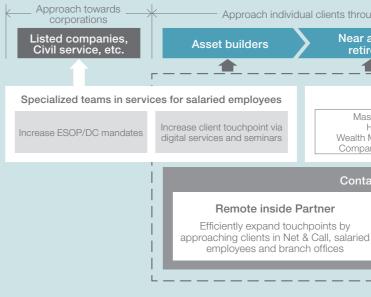
Careful follow-up and ongoing portfolio review - Partners*1 move together towards the client's goal



*1 We call our sales representatives "Partners" because we want to be the most trusted financial service group for clients. *2 In the CIO (Chief Investment Office) service, we aim to build an even more advanced advisory function by providing consulting services similar to those already offered towards institutional investors, to individual investors

Business for salaried employees: Provide financial services tailored to the client's life stage

Nomura provides ESOP and DC services to executives and employees of listed companies, civil service and corporations. We aim to build medium- to long-term relationships with clients, including those after retirement, by building a seamless support system from the working period to retirement. We will use contact centers and digital technology to expand touchpoints of salaried employees and improve client's convenience.



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Approach individual clients through services for salaried employees Near and post Seniors retirement Branch office Mass affluent HNWIs Provide services that meet Wealth Management client needs in each segment Companies/Owners Contact center Remote consulting Partner Deliver high-quality asset consulting ervices to clients in Net & Call and salaried employees