



Instinet's Meet the Street Enters into Exclusive Agreement with MZ Group

World's largest independent investor relations consulting firm to leverage Meet the Street's online corporate access platform for its Brazilian and Taiwanese client base.

NEW YORK – July 11, 2011 – **Instinet Incorporated**, a global leader in electronic trading and agency-only brokerage services, today announced that its **Meet the Street™ LLC** subsidiary* has entered into an exclusive agreement with **MZ Group**, the world's largest independent investor relations consulting firm, whereby MZ will leverage the Meet the Street online corporate access platform when arranging non-deal roadshows in North America for its Brazilian and Taiwanese client base.

Unlike the traditional model, where sell-side firms manually coordinate investor meetings for corporate management teams, Meet the Street directly connects CEOs and CFOs with portfolio managers and buy-side analysts. The web-based platform allows public companies to schedule non-deal roadshows only with targeted investors who have previously expressed interest in meeting. Launched in 2010, Meet the Street has thousands of investors and hundreds of public companies—ranging from microcaps to Fortune 50 firms—in its network.

“Investors are increasingly looking to fast growing emerging markets like Brazil and Taiwan for alpha,” said **Dan Dykens**, President of Meet the Street. “We’re pleased that our institutional participants will now be able to leverage MZ’s vast client network to connect with corporate management teams from these two key markets.”

“This agreement will reinforce our innovative and full-service positioning. MZ Group is a company that believes in and strongly encourages innovation and technology. We are very optimistic about this partnership,” said **Tereza Kaneta**, CEO of MZ IR, an MZ Group company.

She continued: “Meet the Street’s intuitive web-based model has been enthusiastically embraced by our clients that have seen it. The platform’s ability to remove the inherent conflicts from the traditional corporate access model has been particularly well received by our Brazilian and Taiwanese clients, who typically generate substantial institutional interest when they do a non-deal roadshow in North America.”

* Meet the Street is not a broker dealer or investment advisor.

About MZ Group

The MZ Group is a multinational company and one of the largest independent companies in the world in financial communications services (IR), corporate communications, IPO journeys, market intelligence and applied technology for corporations. Founded in 1999, the MZ Group focuses on innovation and personalized services, supported by its exclusive “one-stop-shop” business model. With offices in São Paulo, Chicago, Hong Kong, New York, Beijing, San Diego, Shanghai and Taipei, the MZ Group has approximately 270 professionals who serve 510 clients in 10 countries.

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About Meet the Street™ LLC

A subsidiary of Instinet Incorporated, **Meet the Street** is an innovative new corporate access platform that seeks to match corporate management teams with relevant investors through a transparent, technology-enabled matching service. With Meet the Street, portfolio managers are introduced only to senior management teams that they have pre-selected, while public companies are able to schedule non-deal roadshow meetings with highly-targeted potential investors.

About Instinet

Instinet is an electronic trading pioneer, having established the world's first major electronic trading venue in 1969, one of the first recognized U.S. ECNs in 1997 and the first pan-European MTF in 2007. Through its subsidiaries and affiliates, Instinet operates two distinct business lines: a global network of agency-only brokers that seek to help institutions lower overall trading costs and improve investment performance through the use of innovative electronic trading products, including smart-routing, algorithms, DMA, TCA, dark pools and EMS platforms, and also provide sales trading, commission management services and independent research; and the Chi-X® Global businesses, which aim to improve the efficiency of capital markets globally by providing high-performance, low-cost alternative execution venues and the technology required to power them. Instinet is a wholly-owned subsidiary of Nomura Holdings, Inc. For more information, please visit www.instinet.com or follow Instinet on **Twitter**.

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