



Instinet's Meet the Street Adds William McKeown as Head of North American Sales

NEW YORK – September 9, 2011 – **Instinet Incorporated**, a global leader in electronic trading and agency-only brokerage services, today announced that its **Meet the Street**[™]* subsidiary has hired veteran corporate access executive William McKeown as Head of North American Sales. In this role, Mr. McKeown will focus on helping the innovative online platform continue its impressive early growth.

Mr. McKeown joins from Knight Capital Group, Inc., where he served as a Director in Knight Corporate Access since 2005. Previously, Mr. McKeown launched Advest Group, Inc.'s corporate access practice, and before that held various sales and trading roles at Prudential Securities, Cowen Group and Credit Suisse.

“We’re thrilled to add an industry veteran of Bill’s caliber,” said **Dan Dykens**, President of Meet the Street. “As Meet the Street moves into its next phase of growth, we anticipate Bill’s experience and considerable contacts in both the issuer and institutional investment communities will prove extremely valuable.”

“While technology has revolutionized many aspects of Wall Street, corporate access has remained one of few relatively untouched practices,” added Mr. McKeown. “I’ve been very impressed with Meet the Street’s unique conflict-free, web-based model and am excited to join the firm.”

* Meet the Street is operated by Meet the Street, LLC, which is not a registered broker-dealer or registered investment advisor.

About Meet the Street[™] LLC

A subsidiary of Instinet Incorporated, **Meet the Street** is an innovative new corporate access platform that seeks to match corporate management teams with investors through a transparent, technology-enabled matching service. With Meet the Street, portfolio managers are introduced only to senior management teams that they have pre-selected, while corporates are able to schedule non-deal roadshow meetings with highly-targeted potential investors.

About Instinet

Instinet is an electronic trading pioneer, having established the world’s first major electronic trading venue in 1969, one of the first recognized U.S. ECNs in 1997 and the first pan-European MTF in 2007. Through its subsidiaries and affiliates, Instinet operates two distinct business lines: a global network of agency-only brokers that seek to help institutions lower overall trading costs and improve investment performance through the use of innovative electronic trading products, including smart-routing, algorithms, DMA, TCA, dark pools and EMS platforms, and also provide sales trading, commission management services and independent research; and the Chi-X[®] Global businesses, which aim to improve the efficiency of capital markets globally by providing high-performance, low-cost alternative execution venues and the technology required to power them. Instinet is a wholly owned subsidiary of Nomura Holdings, Inc. For more information, please visit www.instinet.com or follow Instinet on **Twitter**.

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