

## The Pacific Music Festival debuts in China

***The Pacific Music Festival and primary founding sponsor Nomura have supported the development of young musicians from around the world for 22 years***

**Beijing, August 3, 2012**—The Pacific Music Festival (PMF), a series of international music and education events supported by primary founding sponsor Nomura, is staging orchestral concerts on August 2 in Shenyang and on August 4 in Beijing.

The concerts, the first by the PMF Orchestra outside Japan, are part of the celebrations for the 40th anniversary of the normalization of diplomatic relations between China and Japan. Organized by the Chinese People's Association for Friendship with Foreign Countries, the China-Japan Friendship Association and the PMF Organizing Committee, the concerts aim to contribute to the advancement of cultural and artistic exchanges between China and Japan, as well as encourage mutual understanding and friendship.

At this weekend's concert in Beijing the PMF orchestra, led by world-renowned Italian conductor Fabio Luisi, will play *Petrouchka* by Russian composer Igor Stravinsky and Tchaikovsky's *Symphony No. 6 – the 'Pathetique'*. Maestro Luisi is currently the artistic director of the PMF in Sapporo, in addition to being the principal conductor of the Metropolitan Opera in the US and the chief conductor of the Vienna Symphony. Up to 1,700 people are expected to attend Saturday's concert at Beijing's Century Theatre. For more details about the PMF please go to [www.pmf.or.jp](http://www.pmf.or.jp).

"Nomura Group and the Nomura Foundation together have been the Principal Corporate Partner since the event's inception 22 years ago. Nomura and the PMF share the common goal of developing the finest young musical talent to enhance music worldwide and provide the artists with the unparalleled opportunity of education to become a global player. We expect to attract and cultivate more Chinese and other Asian musicians through these concerts, thereby contributing to the development of culture and arts in China and beyond," said Nami Matsuko, Nomura's Global Head of Corporate Citizenship.

The PMF was founded in 1990 by world-renowned conductor, composer and educator Leonard Bernstein to foster the development of young musicians in Asia-Pacific and to carry forward his love of music and mankind. Every year, over 100 promising young musicians from around the world are selected through a very competitive audition process and trained by world-renowned musicians in Sapporo, Japan. Since its inception, the PMF has helped develop almost 190 young Chinese musicians, some of whom have joined leading Chinese musical institutions including the China National Symphony Orchestra, the Orchestra of the National Centre for the Performing Arts and the Beijing Symphony Orchestra.

Zhizhong Yang, Chairman and CEO of Nomura China, also pointed out: "Nomura was the first international investment bank to enter China in the 1980s and has contributed significantly to the broadening and deepening of China's capital markets. We take our social responsibilities seriously and have been a strong supporter of cultural, environmental, philanthropic and educational programs that benefit local communities in China."

The Nomura Foundation has been promoting academic research about Japan and the world economy and supporting the arts and cultural programs worldwide for over 20 years. Its aim is to foster international talent and enhance global understanding by extending grants, awards and scholarships to foreign students, enabling them to study at top Japanese universities. The foundation also promotes research projects relating to China and Japan's capital markets.

In 2011, Nomura won the prestigious China Charity Award for a series of prominent CSR projects created by the firm. Globally, Nomura has been a major supporter of CSR initiatives for many decades in Japan, China, the US, the UK, India and across Asia in the fields of environment, education, healthcare, agriculture, science, culture and sports. In the past two years, Nomura has sponsored more than 100 NPOs and NGOs, with hundreds of volunteers providing relief to millions of disaster victims.

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