

Nomura SPARX Invests in Giftmall

Tokyo, October 22, 2024—Nomura SPARX Investment, Inc. (NSPI), a subsidiary of Nomura Holdings, Inc., today announced that an investment corporation managed by NSPI has acquired shares in Giftmall Inc. (Giftmall).

Established in 2014, Giftmall is a technology company dedicated to creating new gift experiences under its Purpose of "Make More Smiles" and its vision of "The World of Giftization¹ ~ Using technology and data to fill the world with gifts."

Giftmall operates an e-commerce platform that connects buyers with specialized gifts, leveraging one of Japan's largest gift-related data repository. The company gathers and analyzes data on gift-related behavior from approximately 36 million online visitors each month. Giftmall considers its data-driven matching and product development capabilities as key competitive advantages.

NSPI expects Giftmall to achieve medium-term growth as it allocates capital efficiently and contribute to advancements in technology within the gift experience sector.

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Nomura SPARX Investment

Nomura SPARX Investment, Inc. (NSPI) is an asset management company jointly established in April 2021 by Nomura Holdings, Inc. and SPARX Group Co., Ltd. NSPI brings together Nomura Group's deep expertise in IPOs and other services supporting the growth of unlisted companies, and SPARX Group's solid track record in the asset management business, including its venture capital business that invests in unlisted company stock. By providing opportunities for investors in Japan to invest in unlisted company shares, NSPI aims to support the financing needs of start-up companies.

¹ Giftization is a term coined by Giftmall to describe the use of technology to transform various goods and services in the world into high-value-added gift experiences intended for special recipients.

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This material is not intended to solicit or recommend the purchase or sale of any specific securities, and nothing in this material is intended to suggest or guarantee future investment results or returns.

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NSPI's investment strategy and other asset management services provided by NSPI (the "NSPI Services") mainly invest in stocks and other securities. However, the principal amount invested in stocks and other securities is not guaranteed, and there is a risk that the value of the stocks and other securities invested in may fluctuate due to the bankruptcy of the issuing company or changes in its business performance or financial conditions, or due to changes in economic and social conditions inside or outside Japan, as well as changes in market conditions such as interest rate levels and quotations on financial instruments markets, and as a result, you may incur losses. In addition, risks associated with the NSPI Services are not limited to the above.

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Trade name: Nomura SPARX Investment, Inc.

Financial Instruments Business Operator, Director-General of the Kanto Local Finance Bureau (Kinsho) No.3274

Membership: The Investment Trusts Association, Japan

About This English News Release

The contents of this material are based on an English translation of a Japanese announcement made on October 22, 2024 by NSPI. Whilst every effort has been made to translate the Japanese document into English, the accuracy and correctness of this translation are not guaranteed, therefore please refer to the original Japanese document.

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