
Seema Arora appointed Head of Execution Sales for EMEA

London, August 6, 2019 – Instinet today announced the appointment of Seema Arora as Head of Execution Sales for EMEA.

In this newly created role, Ms Arora will head a team responsible for selling all Instinet Execution products, offering solution driven strategies to suit client needs. Reporting directly to Richard Parsons, CEO of Instinet Europe, she will be based in London.

Richard Parsons, CEO of Instinet Europe, said: “Seema brings a wealth of knowledge and experience to Instinet, with her broad expertise in both market execution and global trading. We are delighted to welcome her on board.”

Ms Arora joins Instinet after 10 years at Kepler Cheuvreux, most recently holding a similar role in Execution Sales. She had previously served as Global Head of Portfolio Trading at Kepler. Prior to this, Ms Arora worked in various senior equities and derivative sales roles both at JP Morgan and Dresdner Kleinwort Benson.

Instinet’s agency model provides clients with leading edge consultative execution advisory, tools, and strategies that help them to anticipate and address today’s complex liquidity landscape, and to meet their best execution requirements.

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About Instinet

Instinet Incorporated, through its brokerage subsidiaries (collectively, "Instinet"), provides technologically advanced, agency-model brokerage services to institutional clients worldwide. As the wholly-owned execution services arm of **Nomura Group**, Instinet seeks to add value across the investment life cycle, providing: **Research and Insights** – boutique US Equity Research, Quant Strategies and technical analysis, as well as Market and Sales Commentary; **Trading Services** – a suite of smart, and flexible electronic trading strategies and experienced high-touch trading teams across equities and

derivatives; **Liquidity Venues** – crossing pools in multiple regions offering opportunities for block-like execution; and **Workflow Solutions** – offering award-winning, customizable desktop platforms such as Newport® EMS, a suite of Trading Analytics, and Plazma®, a Research Payment and Commission Management system. Instinet helps institutional investors create, protect and capture alpha, reduce complexity, and lower overall trading costs to ultimately improve investment performance. Over the course of its 50 year history, Instinet has been a pioneer in electronic trading, creating of an array of now industry-standard technologies and the world's first major electronic trading venue. For more information on how Instinet's commitment to being nimble and innovative helps clients every day, please visit instinet.com