## **Nomura Outlines Details of Business Strategy**

**Tokyo**, **April 27**, **2016** – Nomura Holdings, Inc. today outlined details of its business strategy at the company's Investor Day held in Tokyo.

In August 2014, Nomura announced its long-term management vision and reaffirmed its commitment to build a solid operating platform that is capable of delivering sustainable growth under any environment. Nomura's long-term vision and underlying strategy remain unchanged.

To respond swiftly to the rapidly changing environment, Nomura took decisive action to refine its Wholesale offerings in EMEA and the Americas.

In EMEA, Global Markets and Investment Banking will work together to control costs and improve profitability by allocating resources to areas where Nomura has a competitive advantage and strong client demand.

In the Americas, Nomura will strengthen its franchise in areas of strength and pursue growth opportunities in the world's largest market.

In Asia-Pacific including Japan, Nomura will deepen collaboration between Wholesale, Retail, Asset Management and Wealth Management and will further expand its franchise to tap into the growth potential in the region.

For details on Nomura's strategy and changes in the EMEA and Americas regions announced on April 12, 2016, please refer to the Investor Day presentation available at:

http://www.nomuraholdings.com/investor/presentation/

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## Nomura

Nomura is an Asia-headquartered financial services group with an integrated global network spanning over 30 countries. By connecting markets East & West, Nomura services the needs of individuals, institutions, corporates and governments through its three business divisions: Retail, Asset Management, and Wholesale (Global Markets and Investment Banking). Founded in 1925, the firm is built on a tradition of disciplined entrepreneurship, serving clients with creative solutions and considered thought leadership. For further information about Nomura, visit <a href="https://www.nomura.com">www.nomura.com</a>.