

Nomura to Establish Content Company

Tokyo, June 22, 2020—Nomura Holdings, Inc. today announced plans to establish a new cross-divisional internal company named Content Company, scheduled to launch on July 1, 2020.

Nomura is working to expand the scope of its business from public to private side services. As an important step towards this, Nomura will bring together content from across the Group and relevant people to form the dedicated internal Content Company.

This will enable the firm to improve content quality to provide more sophisticated proposals, and by making use of digital technologies, provide customized services and solutions to its clients anywhere, anytime.

Nomura will also enhance private side research for unlisted companies and other financial assets, and continue to offer proposals for society.

Since its founding, Nomura has been keenly focused on research and analysis, leveraging results internally as well as making them available to the public. Nomura has also been proactive in making proposals for the financial and capital markets and society.

Recent advances in technology allow for anyone to readily obtain a large amount of information. However, the value of publicly available information can be enhanced with analysis. Nomura believes that the firm's research, the wide range of data it has gathered internally and other tangible and intangible content are critical assets to the firm's future growth.

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Nomura is a global financial services group with an integrated network spanning over 30 countries. By connecting markets East & West, Nomura services the needs of individuals, institutions, corporates and governments through its four business divisions: Retail, Asset Management, Wholesale (Global Markets and Investment Banking), and Merchant Banking. Founded in 1925, the firm is built on a tradition of disciplined entrepreneurship, serving clients with creative solutions and considered thought leadership. For further information about Nomura, visit www.nomura.com.