

Nomura Appoints Executive to Oversee Financial Education

Tokyo, March 1, 2022—Nomura Holdings, Inc. today announced that it has appointed Chie Toriumi, one of the firm’s senior managing directors, to oversee financial education as part of its continued efforts to promote financial literacy.

Since launching its financial and economic education program in Japan in the 1990s, Nomura has offered a wide range of programs aimed at improving the financial literacy of students at all levels as well as adults. This includes visiting schools throughout Japan to teach about finance and the economy, providing various forms of teaching materials, and disseminating information on the firm’s dedicated financial literacy website.

Nomura has reached over 910,000 students through its school visit program with the aim to reach a total of one million students by March 2026. Nomura has also taught financial literacy courses at 2,100 universities, with about 270,000 university students benefiting.

Nomura is a special sponsor of the Nikkei Stock League, a financial literacy competition launched 22 years ago for students at the junior high, senior high and university levels. In addition, Nomura offers lifelong learning seminars on asset building in local communities and workplaces throughout Japan.

With more people expected to live to a hundred, there is increased emphasis placed on extending the life of assets. As such, it is essential to have proper knowledge of finance and to raise awareness about asset building. Starting from April this year, Japanese high schools will have classes on financial education, underscoring the increased push towards financial literacy.

Nomura is committed to helping resolve social issues as part of its efforts to enhance its corporate value and contribute to sustainable social development. Under the new senior managing director, Nomura will continue to strengthen initiatives to improve the financial literacy of society as a whole.

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Nomura is a global financial services group with an integrated network spanning over 30 countries and regions. By connecting markets East & West, Nomura services the needs of individuals, institutions, corporates and governments through its three business divisions: Retail, Wholesale (Global Markets and Investment Banking), and Investment Management. Founded in 1925, the firm is built on a tradition of disciplined entrepreneurship, serving clients with creative solutions and considered thought leadership. For further information about Nomura, visit www.nomura.com.