# **NOMURA**

# Nomura Individual Investor Survey

September 2016

15 September 2016

Global Research Division

Nomura Securities Co., Ltd.

The Nomura Individual Investor Survey is a monthly survey conducted with the aim of better understanding investing activity by individuals and providing information on related trends.

#### 1. Survey overview

#### (1) Nomura I-View Index falls for second consecutive month, to 30.6

The Nomura Individual Investor Market View Index (Nomura I-View Index), based on respondents' three-month outlook for share prices and calculated by subtracting the percentage of responses for "fall" from that for "rise," was 30.6 in September 2016, down for the second consecutive month. The Nikkei 225 reference level (5 September 2016 close) was 17,037.63, up 401.86 from the previous survey (1 August 2016 close of 16,635.77).

#### (2) Greater investor interest in forex, reduced focus on domestic politics

Respondents were asked to select the factor most likely to affect the stock market over the next three months. The response rate for "forex trends" rose 1.0ppt m-m to 37.7% and that for "domestic corporate earnings" increased 1.1ppt m-m. The response rate for "domestic politics" declined 3.0ppt m-m to 6.5%.

#### (3) Appeal of automobiles rises sharply, of consumer goods falls sharply

We then calculated a diffusion index (DI) for each sector by subtracting the percentage of responses for "unappealing" from that for "appealing." The DI for the automobiles sector rose 6.3pt m-m to 1.6, taking it into positive territory for the first time in five months. The DI for Electrical equipment/precision equipment also rose 3.8pt to -0.6. However, the DI for consumer goods fell 10.9pt to -9.2, taking it into negative territory for the first time in six months.

#### (4) Higher proportion of investors expect yen to appreciate against US dollar

On the outlook for USD/JPY over the next three months, the combined percentage of respondents expecting the yen to appreciate against the US dollar was 47.5%, up 4.4ppt from the previous month. The response rate for "rise of about ¥5 against the dollar" rose 2.0ppt to 38.5%, the response rate for "rise of about ¥10 against the dollar" rose 1.7ppt, and the response rate for "rise of more than ¥10 against the dollar" rose 0.7ppt. The percentage of respondents expecting the yen to weaken against the dollar, for all ranges of change, was 52.5%, down 4.4ppt from 56.9% in August. The response rate for "fall of about \(\frac{45}{25}\) against the dollar" dropped 1.4ppt to 42.6%, while the response rate for "fall of about ¥10 against the dollar" fell 1.8ppt and that for "fall of more than ¥10 against the dollar" declined 1.2ppt.

#### (5) Investment appeal of pound sterling continues to improve

On the outlook for different currencies over the next three months, we calculate a DI for each currency by subtracting the percentage of responses for "unappealing" from that for "appealing." This month the DI for the pound sterling rose 5.0pt to -7.8 and that for the euro improved 1.8pt to -8.6, with both currencies registering a second consecutive month of improvement. In contrast, the DI for the Chinese yuan fell 5.5pt m-m and for the Brazilian real fell 3.5pt.

#### (6) Appeal of Japanese equities and cash & deposits among financial instruments rises

To give an indication of plans for holding financial instruments, we calculate DIs for each type of financial instrument by subtracting the percentage of respondents planning to cease holding the instrument or decrease their holdings from the percentage planning to hold the instrument for the first time or increase their holdings. The DI for Japanese equities rose 6.8pt m-m to 40.9, while that for cash & deposits increased 6.9pt to 31.7.

#### (7) Higher percentage of respondents expect prices to be lower one year out

When asked for their outlook for prices of regularly purchased goods and services one year out, 24.4% of respondents selected one of the "fall" responses, up 2.3ppt from the previous month. The percentage of those selecting "no change" fell 2.1ppt to 45.5%, while the figure for those selecting one of the "rise" responses fell 0.2ppt m-m to 30.1%.

#### (8) Awareness of new Japanese equity indices and impact on investment

For this month's spot question, we asked investors about awareness of new Japanese equity indices and the impact on investment. More than three quarters of respondents (765 out of 1,000) said that they had not heard of any of the five new Japanese equity indices created over the past year. When asked whether they were using any of the new Japanese equity indices for reference purposes in investment decisions, or intended to do so in the future, 96 respondents named the Japan High Dividend Index, 81, the Japan Minimum Volatility Index, 47 the Capex & Human Capital Index/Japan Human & Physical Investment Index/Enterprise Value Allocation Index/Japan Proactive Leaders 200 Index, 42 the Japan Quality 150 Index, and 41 the Japan IMI Custom High Liquidity, High Yield, Low Volatility Index. 292 respondents said that they did not intend to use any of them, and 478 respondents said that they did not know.

#### 2. Survey results

#### (1) Nomura I-View Index falls for second consecutive month, to 30.6

The Nomura Individual Investor Market View Index (Nomura I-View Index), based on respondents' three-month outlook for share prices and calculated by subtracting the percentage of responses for "fall" from that for "rise," was 30.6 in September 2016, down for the second consecutive month. The Nikkei 225 reference level (5 September 2016 close) was 17,037.63, up 401.86 from the previous survey (1 August 2016 close of 16,635.77) (Figure 1).

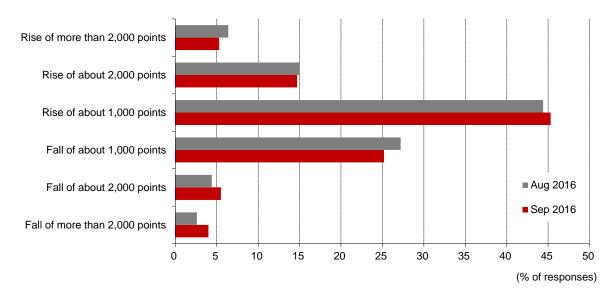
(DI) (¥) Nomura I-View Index (lhs) 80 22,000 Past average for index (lhs) Nikkei Average at time of survey (rhs) 70 20,000 60 18,000 16,000 50 40 14,000 12,000 30 20 10,000 10 8,000 (yy/m) 0 6.000 06/4 07/1 07/10 08/7 09/4 10/1 10/10 11/8 12/5 13/2 13/11 14/8 15/5 16/2

Fig. 1: The Nomura I-View Index and reference level of Nikkei 225 at time of survey

Note: (1) The Nomura I-View Index is based on data collected by this survey and expressed as a diffusion index (DI). The calculation method is as follows: ([(number of responses indicating expected rise in share prices in the next three months) minus (number of responses indicating expected fall in share prices in the next three months)] divided by number of respondents) x 100. The figure for January 2010 used here excludes those respondents who projected that the Nikkei 225 would be flat. (2) The Nomura I-View Index ranges from -100 to +100. The closer to +100, the more bullish the outlook held by individual investors. The closer to -100, the more bearish the outlook held by individual investors.

The combined percentage of respondents expecting the Nikkei 225 to rise over the next three months was 65.3%, down 0.5ppt from the last survey (65.8%). The percentage of respondents expecting a "rise of at least 2,000 points" fell 1.1ppt m-m to 5.3%, while the percentage of those expecting a "rise of about 2,000 points" dropped 0.3ppt m-m to 14.7%. In contrast, the percentage of respondents expecting a "rise of about 1,000 points" increased 0.9ppt m-m, to 45.3% (Figure 2).

Fig. 2: Outlook for Nikkei 225 during the next three months

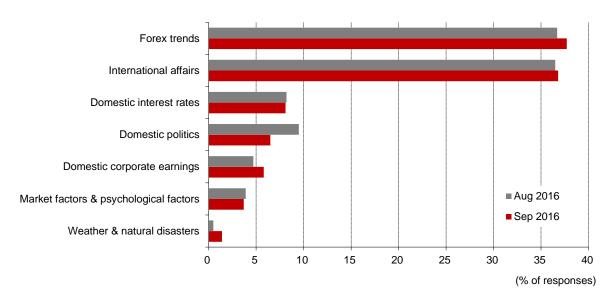


Note: Respondents were asked to share their outlook for the Nikkei 225 over the next three months based on the 5 September 2016 close of 17,037. Respondents could choose one answer from six possible responses ranging from a rise of more than 2,000 points to a fall of more than 2,000 points, with 1,000-point increments in between.

#### (2) Greater investor interest in forex, reduced focus on domestic politics

The response rate for "forex trends" rose 1.0ppt m-m to 37.7% and that for "domestic corporate earnings" increased 1.1ppt m-m. The response rate for "domestic politics" declined 3.0ppt m-m to 6.5% (Figure 3).

Fig. 3: Impact of factors on the stock market



Note: Respondents were asked to choose one answer from seven possible responses concerning factors likely to impact the stock market over the next three months or so.

#### (3) Appeal of automobiles rises sharply, of consumer goods falls sharply

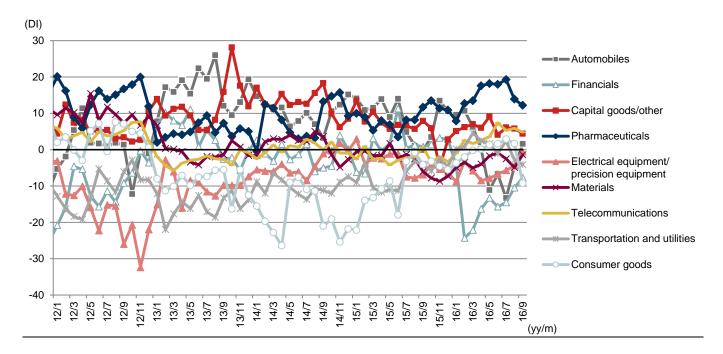
We then calculated a diffusion index (DI) for each sector by subtracting the percentage of responses for "unappealing" from that for "appealing." The DI for the automobiles sector rose 6.3pt m-m to 1.6, taking it into positive territory for the first time in five months. The DI for Electrical equipment/precision equipment also rose 3.8pt to -0.6. However, the DI for consumer goods fell 10.9pt to -9.2, taking it into negative territory for the first time in six months (Figures 4 & 5).

Fig. 4: Investment appeal by sector

Sector	DI	Breakdown of DI	(Ref)	
Sector	ы	Appealing	Unappealing	Previous DI
Pharmaceuticals	12.2	17.0	4.8	13.9
Telecommunications	4.8	8.6	3.8	5.9
Capital goods/other	4.4	9.9	5.5	5.8
Automobiles	1.6	12.6	11.0	-4.7
Electrical equipment/precision equipment	-0.6	9.8	10.4	-4.4
Materials	-1.4	12.4	13.8	-4.9
Transportation and utilities	-4.1	6.7	10.8	-2.8
Financials	-7.7	11.7	19.4	-10.5
Consumer goods	-9.2	11.3	20.5	1.7

Note: Respondents were given nine sectors and asked to choose one they viewed as an appealing investment target and one they viewed as unappealing. For each sector, we calculated a DI by subtracting the percentage of responses for "unappealing" from that for "appealing." The materials sector comprises mining, textiles, paper & pulp, chemicals, oil, ceramics, steel, nonferrous metals, and trading houses. The financial sector comprises banks, miscellaneous finance, securities, and insurance. The transportation and utilities sector comprises railroads & buses, trucking, shipping, airlines, warehousing, electric power, and gas. The consumer goods sector comprises marine products, food, retail, and services.

Fig. 5: Trend in DIs for selected sectors



#### (4) Most-watched stocks

Respondents were asked to name one stock that they would like to have in their portfolio, irrespective of short- or long-term investment horizon (including stocks actually held) or that they find appealing. We show the most popular responses in Figure 6.

Fig. 6: Name a stock with appeal (1,000 valid responses)

Code	Company	No. of respondents
7203	Toyota Motor	102
9984	Softbank Group	26
4502	Takeda Pharmaceutical	24
8411	Mizuho Financial Group	20
8267	Aeon	18
7201	Nissan Motor	16
6758	Sony	15
6752	Panasonic	13
2811	Kagome	12
8306	Mitsubishi UFJ Financial Group	12
9202	ANA Holdings	12
2702	McDonald's Holdings (Japan)	11
4503	Astellas Pharma	11
3402	Toray Industries	10
3938	LINE	10
6502	Toshiba	10

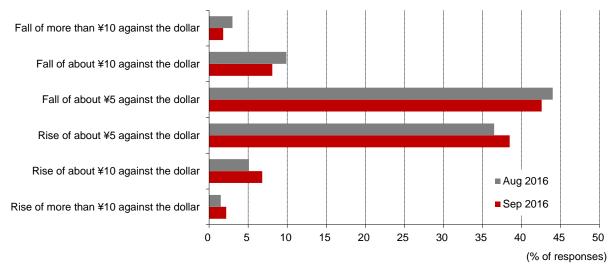
Code	Company	No. of respondents
9437	NTT Docomo	10
5401	Nippon Steel & Sumitomo Metal	9
7751	Canon	9
8058	Mitsubishi Corp	9
6981	Murata Manufacturing	8
2327	NS Solutions	7
4661	Oriental Land	7
6501	Hitachi	7
6701	NEC	7
9861	Yoshinoya Holdings	7
4901	Fujifilm Holdings	6
6594	Nidec	6
7974	Nintendo	6
9020	East Japan Railway	6
9432	Nippon Telegraph and Telephone	6

Note: Not included in valid responses were answers of "none" or clearly mistaken responses.

#### (5) Higher proportion of investors expect yen to appreciate against US dollar

On the outlook for USD/JPY over the next three months, the combined percentage of respondents expecting the yen to appreciate against the US dollar was 47.5%, up 4.4ppt from the previous month. The response rate for "rise of about ¥5 against the dollar" rose 2.0ppt to 38.5%, the response rate for "rise of about ¥10 against the dollar" rose 1.7ppt, and the response rate for "rise of more than ¥10 against the dollar" rose 0.7ppt. The percentage of respondents expecting the yen to weaken against the dollar, for all ranges of change, was 52.5%, down 4.4ppt from 56.9% in August. The response rate for "fall of about ¥5 against the dollar" dropped 1.4ppt to 42.6%, while the response rate for "fall of about ¥10 against the dollar" fell 1.8ppt and that for "fall of more than ¥10 against the dollar" declined 1.2ppt (Figure 7).

Fig. 7: Respondents' three-month outlook for USD/JPY



Note: Respondents were asked to share their outlook for USD/JPY over the next three months, referencing a 5 September 2016 indicative rate of 103.71. They could choose one answer from six possible responses ranging from a rise of more than ¥10 against the dollar to a fall of more than ¥10 against the dollar, with ¥5 increments in between.

#### (6) Investment appeal of pound sterling continues to improve

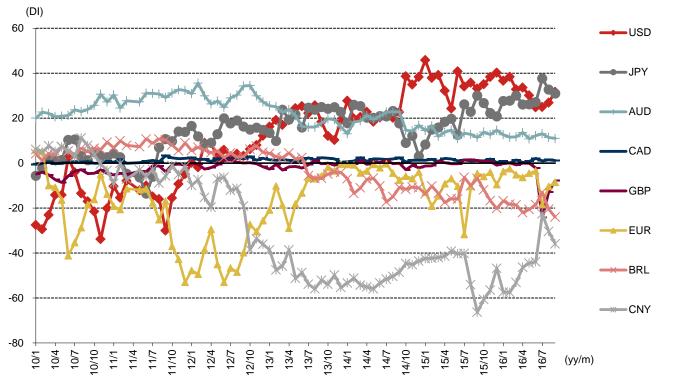
On the outlook for different currencies over the next three months, we calculate a DI for each currency by subtracting the percentage of responses for "unappealing" from that for "appealing." This month the DI for the pound sterling rose 5.0pt to -7.8 and that for the euro improved 1.8pt to -8.6, with both currencies registering a second consecutive month of improvement. In contrast, the DI for the Chinese yuan fell 5.5pt m-m and for the Brazilian real fell 3.5pt (Figures 8 & 9).

Fig. 8: Investment appeal by currency

Currency	Currency DI		Breakdown of DI (% of responses)		
Currency	Ы	Appealing	Unappealing	Previous DI	
US dollar	31.7	38.4	6.7	26.9	
Japanese yen	30.9	37.5	6.6	32.7	
Australian dollar	11.0	12.7	1.7	11.4	
Canadian dollar	1.1	1.9	0.8	1.5	
Pound sterling	-7.8	2.4	10.2	-12.8	
Euro	-8.6	2.8	11.4	-10.4	
Brazilian real	-24.0	1.5	25.5	-20.5	
Chinese yuan	-35.9	1.1	37.0	-30.4	

Note: Respondents were given nine possible responses, consisting of the above eight currencies and "other," and asked to choose one they viewed as an appealing investment target and one they viewed as unappealing. Those selecting "other were asked to specify a currency.





#### (7) Appeal of Japanese equities and cash & deposits among financial instruments rises

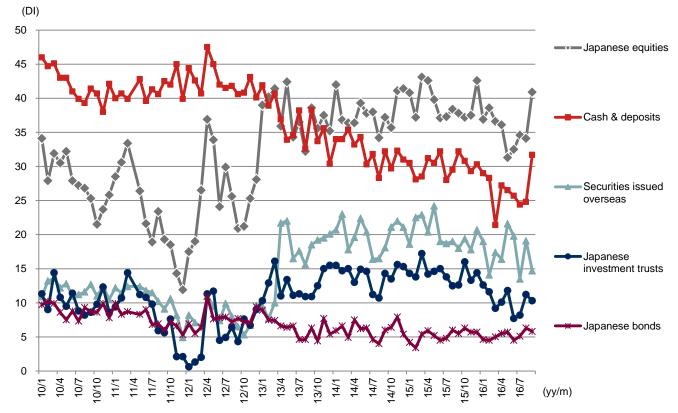
To give an indication of plans for holding financial instruments, we calculate DIs for each type of financial instrument by subtracting the percentage of respondents planning to cease holding the instrument or decrease their holdings from the percentage planning to hold the instrument for the first time or increase their holdings. The DI for Japanese equities rose 6.8pt m-m to 40.9, while that for cash & deposits increased 6.9pt to 31.7 (Figures 10 & 11).

Fig. 10: Financial instruments for which investors are planning either to increase or to decrease their holdings

Financial instrument	DI	Breakdown of DI	(Ref)	
rmanciai mstrument	DI	Plan to increase	Plan to decrease	Previous DI
Japanese equities	40.9	52.0	11.1	34.1
Cash & deposits	31.7	37.2	5.5	24.8
Japanese investment trusts	10.3	17.0	6.7	11.2
Gold	9.9	10.1	0.2	9.0
Foreign equities	8.3	9.7	1.4	11.0
Japanese bonds	5.8	7.1	1.3	6.3
Foreign investment trusts	4.0	5.9	1.9	4.9
Foreign bonds	2.4	4.2	1.8	3.2
Hybrid securities	2.0	2.1	0.1	2.2
Other	0.5	0.7	0.2	0.4
None	-47.5	28.9	76.4	-41.0

Note: Respondents were given a list of 11 responses and asked to choose those financial instruments for which they planned to increase their holdings (multiple responses were allowed). "Plan to increase" refers to financial instruments that investors plan to hold for the first time or for which they plan to increase their holdings, while "plan to decrease" refers to instruments that investors plan to cease holding or for which they plan to decrease their holdings. Hybrid securities and gold were added to the list of choices from the February 2012 survey. Since the April 2013 survey, we have divided the former category of "Securities issued overseas" into foreign equities, foreign investment trusts, and foreign bonds.

Fig. 11: DIs for financial instruments in which investors are planning either to increase or to decrease their holdings



Note: "Securities is sued overseas" is the total for foreign equities, foreign investment trusts, and foreign bonds.

#### (8) Higher percentage of respondents expect prices to be lower one year out

When asked for their outlook for prices of regularly purchased goods and services one year out, 24.4% of respondents selected one of the "fall" responses, up 2.3ppt from the previous month. The percentage of those selecting "no change" fell 2.1ppt to 45.5%, while the figure for those selecting one of the "rise" responses fell 0.2ppt m-m to 30.1% (Figure 12).

Fig. 12: Outlook for prices one year out

	Choices	% of responses	(Ref) Previous % of responses
1	Fall of 5% or more	3.2	3.2
2	Fall of 2% up to 5%	6.0	5.6
3	Fall of less than 2%	15.2	13.3
4	No change (0%)	45.5	47.6
5	Rise of less than 2%	22.3	23.5
6	Rise of 2% up to 5%	6.4	6.1
7	Rise of 5% or more	1.4	0.7
	Total	100	100

Note: Respondents were asked to select one response to the question: "How do you expect prices of regularly purchased goods and services to differ from current levels one year out?

#### (9) Awareness of new Japanese equity indices and impact on investment

For this month's spot question, we asked investors about awareness of new Japanese equity indices and the impact on investment. More than three quarters of respondents (765 out of 1,000) said that they had not heard of any of the five new Japanese equity indices created over the past year. When asked whether they were using any of the new Japanese equity indices for reference purposes in investment decisions, or intended to do so in the future, 96 respondents named the Japan High Dividend Index, 81, the Japan Minimum Volatility Index, 47 the Capex & Human Capital Index/Japan Human & Physical Investment Index/Enterprise Value Allocation Index/Japan Proactive Leaders 200 Index, 42 the Japan Quality 150 Index, and 41 the Japan IMI Custom High Liquidity, High Yield, Low Volatility Index. 292 respondents said that they did not intend to use any of them, and 478 respondents said that they did not know (Figure 13).

Fig. 13: Awareness of new Japanese equity indices (1,000 respondents)

	Choices	No. of respondents
1	Japan Minimum Volatility Index	108
2	Japan High Dividend Index	113
3	Japan IMI Custom High Liquidity, High Yield, Low Volatility Index	34
4	Japan Quality 150 Index	45
5	Capex & Human Capital Index/Japan Human & Physical Investment Index/Enterprise Value Allocation Index/Japan Proactive Leaders 200 Index	45
6	Not heard of any	765
	Total no of responses	1,110

Note: The question was as follows: several Japanese equity ETFs based on new equity indices have been launched over the past year. Which of them have you heard of?

Fig. 14: Impact of new equity indices on investment decisions (1,000 respondents)

	Choices	No. of respondents
1	Japan Minimum Volatility Index	81
2	Japan High Dividend Index	96
3	Japan IMI Custom High Liquidity, High Yield, Low Volatility Index	41
4	Japan Quality 150 Index	42
5	Capex & Human Capital Index/Japan Human & Physical Investment Index/Enterprise Value Allocation Index/Japan Proactive Leaders 200 Index	47
6	Do not intend to use any	292
7	Do not know	478
	Total no of responses	1,077

Note: The question was as follows: which of the new Japanese equity indices are you either using now for reference purposes in investment decisions, or intend to do so in future? (multiple choice)

#### 3. Nomura Individual Investor Survey

With the aim of better understanding investing activity by individuals and providing information on those trends, Nomura Securities conducts a monthly survey—the Nomura Individual Investor Survey. The results of the survey have been published monthly since April 2006.

Survey method: Questionnaire conducted electronically using the internet monitor questionnaire service administered by Nomura Investor Relations Co., Ltd.

Survey target: Survey sent to 3,000 individual investors randomly selected from the approximately 24,000 with equity investment experience participating in Nomura Investor Relations' internet monitor questionnaire service.

Number of responses: 1,000 (survey closed when 1,000 responses received).

Survey period: Survey distributed on 5 September, with deadline for responses on 6 September.

Survey content: Questions included each month are (1) share price outlook, (2) factors expected to impact the stock market, (3) attractive sectors and stocks, (4) USD/JPY outlook and attractive currencies, (5) financial instruments for which investors plan to change their holdings, and (6) inflation outlook (since July 2013). Respondents are also asked spot guestions each month and queried about their personal profiles.

### 4. Nomura Individual Investor Survey (September 2016) respondents

Gender: Male (83.9%), female (16.1%)

Age: Under 30 (1.0%), 30-39 (10.8%), 40-49 (28.0%), 50-59 (28.9%), 60 and above (31.3%)

Occupation: Self-employed/fisheries, agriculture, forestry (6.8%), professional (physician/medical professional, lawyer, etc) (3.0%), company management/corporate officer (3.4%), company employee/public servant (50.2%), student (0.0%), full-time homemaker (7.1%), part-time worker/casual worker/job-hopper (5.8%), unemployed/pensioner (21.0%), other (2.7%)

Region: Kanto (47.3%), Kinki (20.2%), Tokai/Koshinetsu/Hokuriku (15.8%), Hokkaido/Tohoku (5.0%), Chugoku/Shikoku/Kyushu 11.7%)

<u>Financial assets held:</u> Less than ¥1,000,000 (6.1%), ¥1,000,000–¥2,999,999 (10.9%), ¥3,000,000–¥4,999,999 (10.9%), ¥5,000,000-¥9,999,999 (18.7%), ¥10,000,000-¥29,999,999 (27.5%), ¥30,000,000-¥49,999,999 (13.2%), ¥50,000,000 or more (12.7%)

<u>Value of domestic stocks held:</u> Less than ¥500,000 (12.3%), ¥500,000–¥999,999 (13.4%), ¥1,000,000–¥2,999,999 (23.8%), ¥3,000,000-¥4,999,999 (13.2%), ¥5,000,000-¥9,999,999 (17.0%), ¥10,000,000-¥29,999,999 (14.9%), ¥30,000,000 or more

Investment experience: Less than three years (7.1%), three years to less than five years (9.6%), five years to less than 10 years (22.6%), 10 years to less than 20 years (32.4%), 20 years or more (28.3%)

Investment plan for domestic stocks: Mainly for long-term holding (45.7%), pursuit of gains from short-term appreciation (12.3%), pursuit of dividends and shareholder perks (26.7%), no particular plan (15.3%)

#### Notice

The next Nomura Individual Investor Survey (October 2016) is scheduled for release on Friday, 14 October 2016.

## Any Authors named on this report are Research Analysts unless otherwise indicated **Important Disclosures**

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The distribution of all ratings published by Nomura Global Equity Research is as follows:

51% have been assigned a Buy rating which, for purposes of mandatory disclosures, are classified as a Buy rating; 37% of companies with this rating are investment banking clients of the Nomura Group\*.

43% have been assigned a Neutral rating which, for purposes of mandatory disclosures, is classified as a Hold rating; 54% of companies with this rating are investment banking clients of the Nomura Group\*

6% have been assigned a Reduce rating which, for purposes of mandatory disclosures, are classified as a Sell rating; 10% of companies with this rating are investment banking clients of the Nomura Group\*.

As at 30 June 2016. \*The Nomura Group as defined in the Disclaimer section at the end of this report.

#### Explanation of Nomura's equity research rating system in Europe, Middle East and Africa, US and Latin America, and Japan and Asia ex-Japan from 21 October 2013

The rating system is a relative system, indicating expected performance against a specific benchmark identified for each individual stock, subject to limited management discretion. An analyst's target price is an assessment of the current intrinsic fair value of the stock based on an appropriate valuation methodology determined by the analyst. Valuation methodologies include, but are not limited to, discounted cash flow analysis, expected return on equity and multiple analysis. Analysts may also indicate expected absolute upside/downside relative to the stated target price, defined as (target price - current price)/current price.

A rating of 'Buy', indicates that the analyst expects the stock to outperform the Benchmark over the next 12 months. A rating of 'Neutral', indicates that the analyst expects the stock to perform in line with the Benchmark over the next 12 months. A rating of 'Reduce', indicates that the analyst expects the stock to underperform the Benchmark over the next 12 months. A rating of 'Suspended', indicates that the rating, target price and estimates have been suspended temporarily to comply with applicable regulations and/or firm policies. Securities and/or companies that are labelled as 'Not rated' or shown as 'No rating' are not in regular research coverage. Investors should not expect continuing or additional information from Nomura relating to such securities and/or companies. Benchmarks are as follows: United States/Europe/Asia ex-Japan: please see valuation methodologies for explanations of relevant benchmarks for stocks, which can be accessed at: http://go.nomuranow.com/research/globalresearchportal/pages/disclosures/disclosures.aspx; Global Emerging Markets (ex-Asia): MSCI Emerging Markets ex-Asia, unless otherwise stated in the valuation methodology; Japan: Russell/Nomura Large Cap.

A 'Bullish' stance, indicates that the analyst expects the sector to outperform the Benchmark during the next 12 months. A 'Neutral' stance, indicates that the analyst expects the sector to perform in line with the Benchmark during the next 12 months. A 'Bearish' stance, indicates that the analyst expects the sector to underperform the Benchmark during the next 12 months. Sectors that are labelled as 'Not rated' or shown as 'N/A' are not assigned ratings. Benchmarks are as follows: United States: S&P 500; Europe: Dow Jones STOXX 600; Global Emerging Markets (ex-Asia): MSCI Emerging Markets ex-Asia. Japan/Asia ex-Japan: Sector ratings are not assigned.

#### Explanation of Nomura's equity research rating system in Japan and Asia ex-Japan prior to 21 October 2013 **STOCKS**

Stock recommendations are based on absolute valuation upside (downside), which is defined as (Target Price - Current Price) / Current Price, subject to limited management discretion. In most cases, the Target Price will equal the analyst's 12-month intrinsic valuation of the stock, based on an appropriate valuation methodology such as discounted cash flow, multiple analysis, etc. A 'Buy' recommendation indicates that potential upside is 15% or more. A 'Neutral' recommendation indicates that potential upside is less than 15% or downside is less than 5%. A Reduce' recommendation indicates that potential downside is 5% or more. A rating of 'Suspended' indicates that the rating and target price have been suspended temporarily to comply with applicable regulations and/or firm policies in certain circumstances including when Nomura is acting in an advisory capacity in a merger or strategic transaction involving the subject company. Securities and/or companies that are labelled as 'Not rated' or shown as 'No rating' are not in regular research coverage of the Nomura entity identified in the top banner. Investors should not expect continuing or additional information from Nomura relating to such securities and/or companies.

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#### **Target Price**

A Target Price, if discussed, indicates the analyst's forecast for the share price with a 12-month time horizon, reflecting in part the analyst's estimates for the company's earnings. The achievement of any target price may be impeded by general market and macroeconomic trends, and by other risks related to the company or the market, and may not occur if the company's earnings differ from estimates.

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