Nomura Leads First Social Bond Offering by Non-financial Japanese Company

Tokyo, May 16, 2019— Nomura Securities Co., Ltd., a wholly owned subsidiary of Nomura Holdings, Inc., today announced that it has priced a seven-year Social Bond\(^1\) issue valued at 5 billion yen for ANA HOLDINGS (ANA). Nomura acted as bookrunner for the offering, which was the first such offering by a non-financial Japanese company.

In February last year, ANA announced its mid-term corporate strategy for FY2018-2022, outlining plans to achieve sustainable growth and create value through a focus on ESG management. ANA identified the environment, human rights, diversity and inclusion and regional revitalization as the key management challenges to address under the strategy. ANA believes that properly addressing these issues will help create social and economic value and enhance the group’s corporate value.

The proceeds from the offering will be used for new investments and refinancing of eligible projects that help resolve social issues. In addition to updating its website, ANA plans to upgrade airports and other facilities to increase accessibility for passengers with disabilities. The funds raised will also go towards improving ANA’s office facilities to provide a universally-designed workspace for its employees.

The Nomura Group ESG Statement was published in January this year. The purpose of this statement is to further promote the realization of a sustainable environment and society by informing stakeholders about the firm’s approach to ESG-related activities and its envisaged response to environmental and social risks.

The United Nations’ Sustainable Development Goals (SDGs) have gained widespread recognition in recent years. As part of this, green bonds aimed at addressing environmental issues, social bonds that target social outcomes, and sustainability bonds used for both social and green projects have been attracting attention globally.

By underwriting these types of bonds, Nomura aims to support the growth of the SDG bond market in Japan, and serve as a bridge between investors who want to contribute to society and projects with capital needs that aim to resolve social issues such as climate change, innovation and regional revitalization. Nomura will also work to contribute to economic and sustainable social development and promote initiatives to achieve the SDGs.

\(^1\) Social bonds are any type of bond instrument where the proceeds will be exclusively applied to finance eligible Social Projects. ANA has developed a Social Bond Framework that conforms to the 2018 Social Bond Principles by the International Capital Market Association. ANA’s social bonds have received the highest “Social 1” rank from JCR Social Finance Assessment.
Nomura

Nomura is an Asia-headquartered financial services group with an integrated global network spanning over 30 countries. By connecting markets East & West, Nomura services the needs of individuals, institutions, corporates and governments through its four business divisions: Retail, Asset Management, Wholesale (Global Markets and Investment Banking), and Merchant Banking. Founded in 1925, the firm is built on a tradition of disciplined entrepreneurship, serving clients with creative solutions and considered thought leadership. For further information about Nomura, visit www.nomura.com.