

Nomura Launches New Asset Management App

Tokyo, June 29, 2020—Nomura Securities Co., Ltd., a wholly owned subsidiary of Nomura Holdings, Inc., today announced the launch of its new asset management application OneStock¹ (the “app”). The app was created in collaboration with software company Money Forward, Inc. and can be used by a wide range of users, including those who do not have an account with Nomura.

As people live longer, awareness of healthy life expectancy and the useful lifespan of assets is becoming increasingly important. To address clients’ concerns about building and managing their assets, the app will help them understand the future lifespan of their assets based on their income, expenses and current assets.

The app will also enable clients to easily see the assets they have at different financial institutions such as banks and securities companies, and manage them together. By understanding what assets they have, clients will be better able to consider strategies to extend the life of their assets. Nomura also plans to introduce other functions, and features that allow clients to view assets such as health insurance and real estate.

In addition, the app will offer services such as monthly and yearly asset reports regarding overall assets and individual stock performance. Clients will also be able to access premium services for a fee².

Nomura is working to expand the scope of its business from public to private side services. Leveraging Nomura’s expertise in face-to-face sales, the firm will provide new value to clients by helping them build their assets.

Nomura is committed to fulfilling its mission to contribute to the creation of an affluent society through its expertise in the capital markets. Nomura will continue to provide services tailored to the individual needs of its clients in order to create a better future for all.

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Nomura is a global financial services group with an integrated network spanning over 30 countries. By connecting markets East & West, Nomura services the needs of individuals, institutions, corporates and governments through its four business divisions: Retail, Asset Management, Wholesale (Global Markets and Investment Banking), and Merchant Banking. Founded in 1925, the firm is built on a tradition of disciplined entrepreneurship, serving clients with creative solutions and considered thought leadership. For further information about Nomura, visit www.nomura.com.

¹ Initially only available on iOS; Android app will be available shortly. Only available in Japanese.

² 550 yen per month for premium users.