

For future generations

Charity Partner 2017-19

Overview and selection process

Nomura's Charity Partner initiative enables the firm to take a strategic and focused approach to our community involvement and enables employees to work together in support of a common cause. Money raised through the efforts of employees will directly benefit one organisation over a two-year period. The partnership will run from 2 May 2017 to 30 April 2019 and will involve a series of bespoke and general fundraising activities.

Charity Partnership objectives

- To raise a target of £300,000 through a coordinated fundraising campaign
- To act as a clear and public display of Nomura's commitment to supporting future generations
- To enable Nomura to take a strategic and effective approach to its community involvement
- To generate targeted/focused fundraising efforts
- To involve all employees and enable them to work together for a common cause
- To serve as a vehicle for engaging and motivating employees
- To provide opportunities to enhance client and partner relationships by engaging them in fundraising and entertainment events
- To help the growth of the selected partner through raising awareness of the charity externally.

Eligibility and Criteria

- All interested parties must secure an internal employee nomination from a current Nomura employee to be eligible to be considered for Nomura's next Charity Partner
- Be a UK registered charity and have a presence in or around London
- Have a clear mission statement that is in alignment with supporting future generations
- Provide a liaison/account manager for the entire length of the partnership to manage the relationship, act as the primary point of contact and work from Nomura's London headquarters, 1 Angel Lane for a minimum of four days a week
- Ensure funds raised are ring-fenced and utilised for the sole purpose of the project which employees will be raising money towards
- Be able to work with the Community Affairs team to deliver a sustainable, results-driven campaign
- Have sufficient existing fundraising activities that Nomura employees can participate in and support, as well as fresh ideas for the partnership
- Have experience working with corporate partners, in particular a proven track record of working with firms and the ability to develop a highly impactful campaign
- Be willing to invest the time and resources necessary to plan and manage a multi-year partnership with a major company
- Be able to provide creative opportunities for Nomura to add value to the partnership through non-monetary support
- Receives around £10m or less donated income per annum.

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Selection Process and Timeline

- *23 January – Nominations begin*
- *3 February – Nominations close*
- *8 February – Invitation to apply sent to selected charities*
- *22 February – Application deadline*
- *By 1 March – Short listing process finalised*
- *By 1 March – Selected charities invited to present to Charity Partner selection committee*
- *8-9 March – Charity presentations and Q&A*
- *13 March – Finalist informed*
- *By 17 March – Finalist charities to submit employee engagement proposal*
- *Finalist charities will be able to submit suggestions for how to secure votes by employees (All solicitation activities will take place within a specific timeslot and align with Nomura's communications, branding and solicitation policies)*
- *23 March – 7 April – Employee Vote*
- *By 14 April – Announcement of new Charity Partner*
- *2 May – Launch of new Charity Partner.*

Past Partnerships

- 2009-2011: Teenage Cancer Trust
- 2011-2013: Rainbow Trust Children's Charity
- 2013-2015: St Giles Trust
- 2015-2017: Rays of Sunshine

Team

For more information on our Charity Partner initiative please contact our Community Affairs team at communityaffairs@nomura.com

Nomura is an Asia-based financial services group with an integrated global network spanning over 30 countries. By connecting markets East & West, Nomura services the needs of individuals, institutions, corporates and governments through its three business divisions: Retail, Asset Management, and Wholesale (Global Markets and Investment Banking). Founded in 1925, the firm is built on a tradition of disciplined entrepreneurship, serving clients with creative solutions and considered thought leadership. For further information about Nomura, visit www.nomura.com