

Strategy 03 Digital strategy

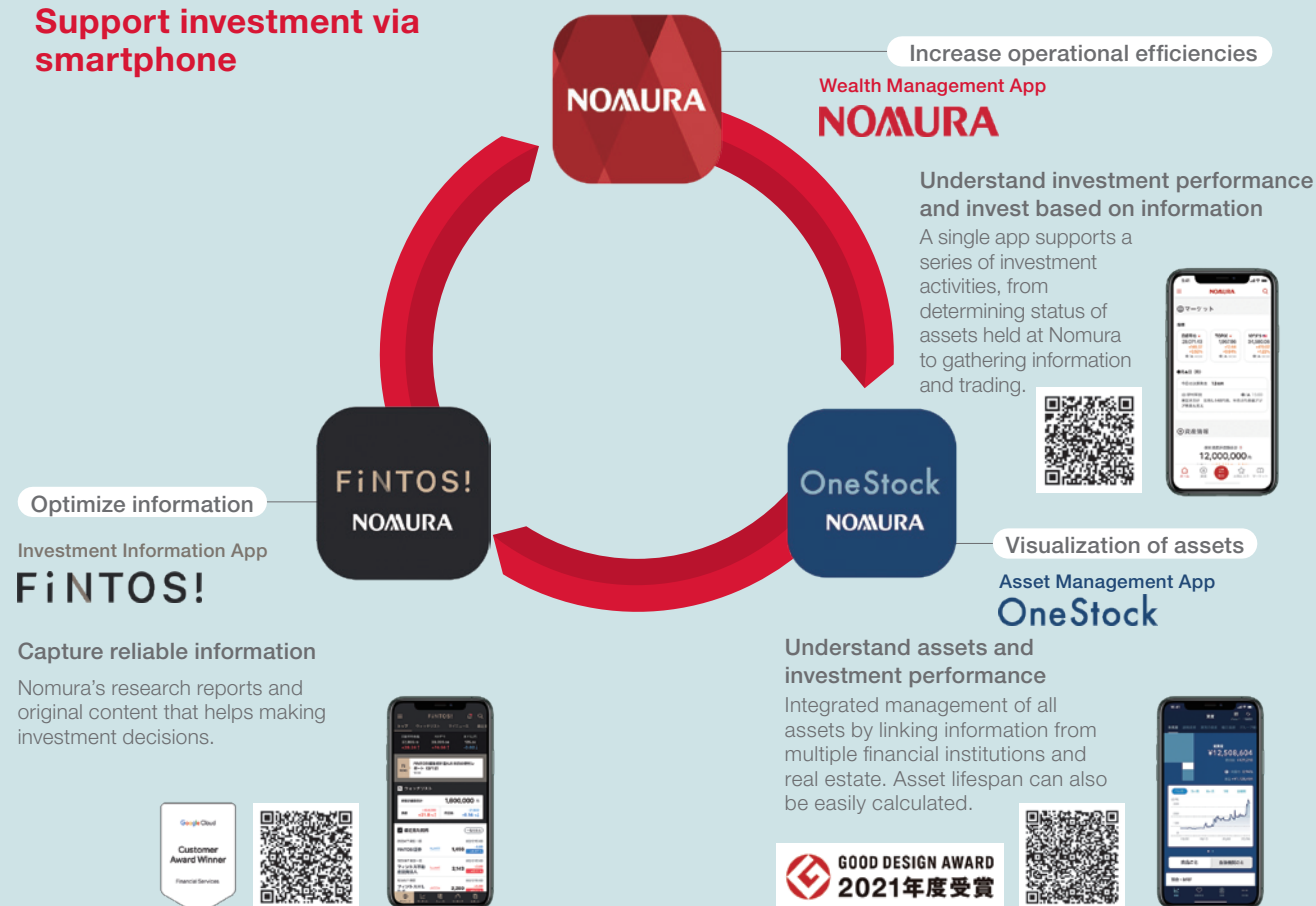
In April 2022, we established Digital Company, which expanded upon the responsibilities and clarified the direction of our previous Future Innovation Company. The newly established company will continue to plan and develop digital services and explore new businesses similar to its predecessor, but will also aim to strengthen digital collaboration across Nomura Group globally, through digitization of financial services, and development of business on digital assets, such as security tokens and crypto assets.

Digitization of financial services

Nomura is expanding its digital services in order to make the services and contents it has cultivated over the years, more convenient for more clients. We support clients via smartphone apps to help them understand their assets, gather information about investments, and transact

efficiently. By flexibly linking and using each application, it is possible to easily manage assets according to each client's situation. The use of digital technology delivers added value to our clients and promotes tailored financial services to meet their needs.

Support investment via smartphone

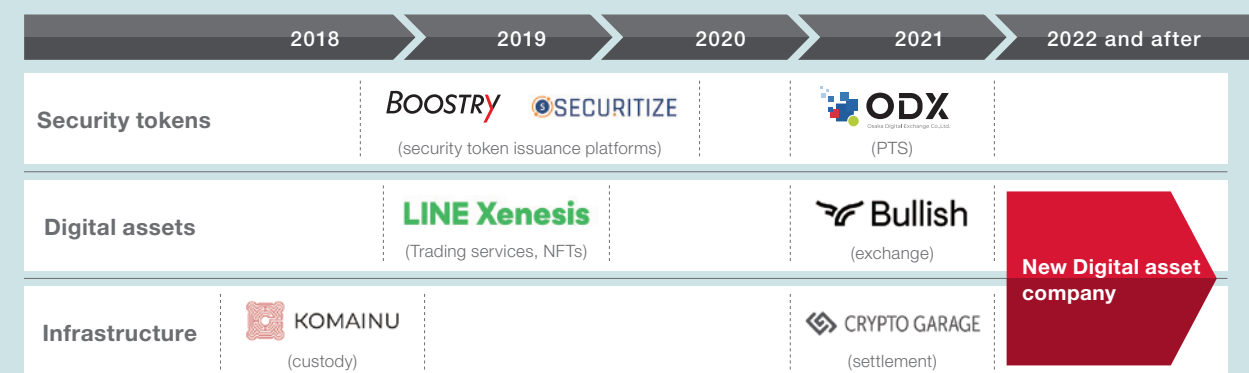


Creating new businesses in new areas / Digital assets

Establishment of new Digital assets company

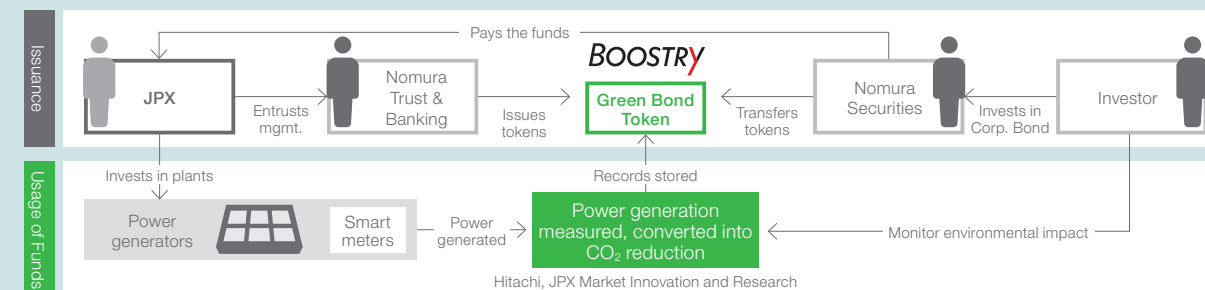
A new company will be established to provide services related to digital assets (Crypto assets, Non-fungible tokens (NFT), etc.). We will initially focus our efforts on secondary trading, providing products for institutional investors, and investing to develop businesses in the area of digital assets

across the Group. Through this initiative, by combining traditional finance with innovation brought about by blockchain or distributed ledger technology we aim to provide leading edge financial services.



Digitally tracked green bonds

In cooperation with the Japan Exchange Group, Inc., Hitachi, Ltd., and BOOSTRY Co., Ltd., we issued Japan's first environmental bond using a blockchain platform. We aim to contribute towards carbon neutrality throughout our society.



Utility tokens (Digital membership)

Nomura Farm Hokkaido, a demonstration farm of Nomura Agri Planning & Advisory, and Chef Masayuki Okuda of Ai ché-cciano launched a new food brand "Agricciano". Digital memberships using blockchain technology for subscription payments will be sold, where members will receive

exclusive membership benefits (special dishes using ingredients from Nomura Farm Hokkaido) curated by Chef Okuda, and enjoy content such as wine pairings.

We use digital technology to expand the possibilities of food and agriculture.



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